

APPENDIX A – TEACHING ASSISTANT JOB POSTING

The parties agree that this Appendix sets out the fields of information to be included in the “Teaching Assistant Job Posting” Form.

Teaching Assistant Job Posting

Department/School/Unit: Marketing

Bargaining Unit: CUPE 3906 Unit #1

Wage Rate (include any limitations – i.e. TAs with guarantees only, Class ‘B’ only): **No restrictions**

Date of Posting: August 17th, 2017

Course #*	Course Title	# of TAs required	Term **	# of Hours	Projected Enrolment (if available)	Supervisor	Anticipated Duties (see below)
3MB3	Costumer Behaviour	3	1	65	200	NastasoIU, Alina / Hupfer, Maureen	GPOI

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Anticipated Duties:

L	Leading Tutorials/Overseeing Laboratories/Field Trip Supervision	P	Preparation (Reading, Attending Lectures, Meeting with Instructor)
S	Student Consultation (Emails, Office Hours)	I	Invigilation
G	Grading (Marking, Entering Marks)	O	Other duties as assigned:

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Skills, Qualifications, Abilities and Experience – Required & Preferred: Minimum A- in this class, or equivalent. PhD in Marketing preferred.	C01	Mo	11:30:00 AM	2:20:00 PM	DSB_B105
	C02	Th	2:30:00 PM	5:20:00 PM	KTH_B124
	C03	Fr	2:30:00 PM	5:20:00 PM	DSB_B105
	C04	Mo	8:30:00 AM	11:20:00 AM	DSB_B105
Other Information***:					

*** Departmental preferences such as special experience or competence required (e.g. registered in same program/Department, specific courses completed, grades in those courses), full-time or part-time student status, or restriction to applicants not holding an undergraduate degree.

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Course #*	Course Title	# of TAs required	Term **	# of Hours	Projected Enrolment (if available)	Supervisor	Anticipated Duties (see below)
3MC3	Applied Marketing Management	10	1	97.5	450	Malik, Mandeep / Wu, Ruhai/ TBD	LSGPOI

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	C01	Th	12:30:00 PM	2:20:00 PM	DSB_B105
	C02	Th	2:30:00 PM	3:20:00 PM	DSB_B107
	C02	Tu	2:30:00 PM	4:20:00 PM	DSB_B107
	C03	We	11:30:00 AM	12:20:00 PM	DSB_B107
	C03	Mo	11:30:00 AM	1:20:00 PM	DSB_B107
	C04	Th	9:30:00 AM	10:20:00 AM	DSB_B107
	C04	Tu	9:30:00 AM	11:20:00 AM	DSB_B107
	C05	Th	8:30:00 AM	9:20:00 AM	DSB_B107
	C05	Mo	8:30:00 AM	10:20:00 AM	DSB_B107
	C06	Tu	2:30:00 PM	3:20:00 PM	DSB_B105
	C06	Th	2:30:00 PM	4:20:00 PM	DSB_B105
	C07	Tu	8:30:00 AM	9:20:00 AM	DSB_B107
	C07	Fr	8:30:00 AM	10:20:00 AM	DSB_B107
	C08	Tu	8:30:00 AM	9:20:00 AM	DSB_B105
	C08	Th	8:30:00 AM	10:20:00 AM	DSB_B105

	C09	Fr	9:30:00 AM	11:20:00 AM	DSB_B105
	C09	Tu	9:30:00 AM	10:20:00 AM	DSB_B105
	C10	Fr	12:30:00 PM	1:20:00 PM	DSB_B105
	C10	We	11:30:00 AM	1:20:00 PM	IWC_E201
	C12	Th	12:30:00 PM	2:20:00 PM	KTH_B124
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Bargaining Unit: CUPE 3906 Unit #1

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Date of Posting: August 17th, 2017

Course #*	Course Title	# of TAs required	Term **	# of Hours	Projected Enrolment (if available)	Supervisor	Anticipated Duties (see below)
4ME3	Sales Marketing	2	1	65	45	Malik, Mandeep	SGPOI

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Skills, Qualifications, Abilities and Experience – Required & Preferred: Minimum A- in this class, or equivalent. PhD in Marketing preferred.	C01	Mo	2:30:00 PM	5:20:00 PM	DSB_B105
	C02	Tu	2:30:00 PM	5:20:00 PM	KTH_109
Other Information***:					

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4MG3	Strategic Philanthropy and Leadership	1	1	32.5	45	Fergusson, Lynn	SGPOI

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Skills, Qualifications, Abilities and Experience – Required & Preferred: Organized, detail oriented, web & tech, leadership experience, strong written & spoken communication skills, good research skills.	C01 Fr 8:30:00 AM 11:20:00 AM KTH_B104
Other Information***:	

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4MH3	E-Marketing	1	1	97.5	50	Wu, Ruhai	LSGPOI

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I604	Creating Customer Value	1	1	130	180	Marvin Ryder	LGSP0I

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M734	Strategic Marketing Analysis	1	1	32.5	25	TBD	SGPOI

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M750	Consultive Selling	1	1	65	30	TBD	SGPOI

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Skills, Qualifications, Abilities and Experience – Required & Preferred: Minimum A- in this class, or equivalent. Experience in B2B sales.	
Other Information***:	

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M751	Sustainability and Corporate Social Responsibility	1	1	65	30	Pujari, Devashish	No LY

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APPENDIX A – TEACHING ASSISTANT JOB POSTING

The parties agree that this Appendix sets out the fields of information to be included in the “Teaching Assistant Job Posting” Form.

Teaching Assistant Job Posting

Department/School/Unit: Marketing

Bargaining Unit: CUPE 3906 Unit #1

Wage Rate (include any limitations – i.e. TAs with guarantees only, Class ‘B’ only): **No restrictions**

Date of Posting: August 17th, 2017

Course #*	Course Title	# of TAs required	Term **	# of Hours	Projected Enrolment (if available)	Supervisor	Anticipated Duties (see below)
3MC3	Applied Marketing Management	2	2	97.5	270	Malik, Mandeep / Ryder, Marvin/ Pujari, Devashish	LSGPOI

* Not all courses will be assigned teaching assistants as such decisions are subject to budgetary and enrolment considerations. Required courses with tutorial sections receive priority consideration.

** As defined by the applicable Undergraduate or Graduate calendar found at <http://academiccalendars.mcmaster.ca/index.php>.

Anticipated Duties:

L	Leading Tutorials/Overseeing Laboratories/Field Trip Supervision	P	Preparation (Reading, Attending Lectures, Meeting with Instructor)
S	Student Consultation (Emails, Office Hours)	I	Invigilation
G	Grading (Marking, Entering Marks)	O	Other duties as assigned:

Lecture/Laboratory/Tutorial Locations, Times and Days (if available): Please review the Undergraduate Course Timetable prior to applying/indicating your preferences, as TAs may be required to attend some classes. The timetable can be found at <http://registrar.mcmaster.ca/enrol/class-search/>. **Please note:** “C” indicates core section, “L” indicates laboratory section, “T” indicates tutorial section, “D” indicates day, and “E” indicates evening.

Skills, Qualifications, Abilities and Experience – Required & Preferred: Minimum A- in this class, or equivalent. PhD in Marketing preferred.	
Other Information***:	

*** Departmental preferences such as special experience or competence required (e.g. registered in same program/Department, specific courses completed, grades in those courses), full-time or part-time student status, or restriction to applicants not holding an undergraduate degree.

For guarantee postings as per 13.02(g)(i):

Written preferences may be submitted to:
Applications submitted to: <https://dsbta.business.mcmaster.ca/>

OR For additional postings as per 13.03(b):

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4ME3	Sales Management	1	2	97.5	45	Malik, Mandeep	SGPOI

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M733	Marketing Analytics	1	2	32.5	25	Deal, Kenneth	SGPOI

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