APPENDIX A – TEACHING ASSISTANT JOB POSTING

The parties agree that this Appendix sets out the fields of information to be included in the “Teaching Assistant Job Posting” Form.

Teaching Assistant Job Posting

Department/School/Unit: Marketing  
Wage Rate (include any limitations – i.e. TAs with guarantees only, Class ‘B’ only): No restrictions  
Date of Posting: August 17th, 2017

<table>
<thead>
<tr>
<th>Course #*</th>
<th>Course Title</th>
<th># of TAs required</th>
<th>Term **</th>
<th># of Hours</th>
<th>Projected Enrolment (if available)</th>
<th>Supervisor</th>
<th>Anticipated Duties (see below)</th>
</tr>
</thead>
<tbody>
<tr>
<td>3MB3</td>
<td>Costumer Behaviour</td>
<td>3</td>
<td>1</td>
<td>65</td>
<td>200</td>
<td>Nastasoiu, Alina / Hupfer, Maureen</td>
<td>GPOI</td>
</tr>
</tbody>
</table>

* Not all courses will be assigned teaching assistants as such decisions are subject to budgetary and enrolment considerations. Required courses with tutorial sections receive priority consideration.

** As defined by the applicable Undergraduate or Graduate calendar found at [http://academiccalendars.mcmaster.ca/index.php](http://academiccalendars.mcmaster.ca/index.php).

** Anticipated Duties:

- **L** Leading Tutorials/Overseeing Laboratories/Field Trip Supervision
- **S** Student Consultation (Emails, Office Hours)
- **G** Grading (Marking, Entering Marks)
- **P** Preparation (Reading, Attending Lectures, Meeting with Instructor)
- **I** Invigilation
- **O** Other duties as assigned:

Lecture/Laboratory/Tutorial Locations, Times and Days (if available): Please review the Undergraduate Course Timetable prior to applying/indicating your preferences, as TAs may be required to attend some classes. The timetable can be found at [http://registrar.mcmaster.ca/enrol/class-search/](http://registrar.mcmaster.ca/enrol/class-search/). Please note: “C” indicates core section, “L” indicates laboratory section, “T” indicates tutorial section, “D” indicates day, and “E” indicates evening.

<table>
<thead>
<tr>
<th>Course #*</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>C01</td>
<td>11:30:00 AM - 2:20:00 PM</td>
<td>DSB_B105</td>
</tr>
<tr>
<td>C02</td>
<td>2:30:00 PM - 5:20:00 PM</td>
<td>KTH_B124</td>
</tr>
<tr>
<td>C03</td>
<td>2:30:00 PM - 5:20:00 PM</td>
<td>DSB_B105</td>
</tr>
<tr>
<td>C04</td>
<td>8:30:00 AM - 11:20:00 AM</td>
<td>DSB_B105</td>
</tr>
</tbody>
</table>

Skills, Qualifications, Abilities and Experience – Required & Preferred:

Minimum A in this class, or equivalent. PhD in Marketing preferred.

Other Information**:

*** Departmental preferences such as special experience or competence required (e.g. registered in same program/Department, specific courses completed, grades in those courses), full-time or part-time student status, or restriction to applicants not holding an undergraduate degree.

For guarantee postings as per 13.02(g)(l):

Written preferences may be submitted to: https://dsbta.business.mcmaster.ca/  

OR For additional postings as per 13.03(b):

Preferences must be submitted by 4:30pm on _August 30th 2017_  
Application deadline: 4:30pm on __August 30th 2017__
All qualified candidates are encouraged to apply. However, those legally able to work in Canada and at McMaster University will be given priority. McMaster is strongly committed to employment equity within its community, and to recruiting a diverse faculty and staff. Accordingly, the University especially encourages applications from women, members of visible minorities, Aboriginal persons, members of sexual minorities, and persons with disabilities.

Please note: those who have not, at the time of application, been assigned 260 hours of Teaching Assistantship(s) will be given priority consideration. Those who have already been assigned 260 hours of Teaching Assistantship(s) at the time of application may nevertheless apply. Once the preference noted above has been taken into account, applicants who have already been assigned 260 hours of Teaching Assistantship(s) may be offered the position.

Last updated: February 2017
APPENDIX A – TEACHING ASSISTANT JOB POSTING

The parties agree that this Appendix sets out the fields of information to be included in the “Teaching Assistant Job Posting” Form.

Teaching Assistant Job Posting

Department/School/Unit: Marketing
Bargaining Unit: CUPE 3906 Unit #1
Wage Rate (include any limitations – i.e. TAs with guarantees only, Class ‘B’ only): No restrictions
Date of Posting: August 17th, 2017

<table>
<thead>
<tr>
<th>Course #*</th>
<th>Course Title</th>
<th># of TAs required</th>
<th>Term **</th>
<th># of Hours</th>
<th>Projected Enrolment (if available)</th>
<th>Supervisor</th>
<th>Anticipated Duties (see below)</th>
</tr>
</thead>
<tbody>
<tr>
<td>3MC3</td>
<td>Applied Marketing Management</td>
<td>10</td>
<td>1</td>
<td>97.5</td>
<td>450</td>
<td>Malik, Mandep/Wu,Ruhai/TBD</td>
<td>LSGPOI</td>
</tr>
</tbody>
</table>

* Not all courses will be assigned teaching assistants as such decisions are subject to budgetary and enrolment considerations. Required courses with tutorial sections receive priority consideration.

** As defined by the applicable Undergraduate or Graduate calendar found at [http://academiccalendars.romcmaster.ca/index.php](http://academiccalendars.romcmaster.ca/index.php).

Anticipated Duties:

| L | Leading Tutorials/Overseeing Laboratories/Field Trip Supervision |
| S | Student Consultation (Emails, Office Hours)                   |
| G | Grading (Marking, Entering Marks)                             |
| P | Preparation (Reading, Attending Lectures, Meeting with Instructor) |
| I | Invigilation                                                   |
| O | Other duties as assigned:                                     |

Lecture/Laboratory/Tutorial Locations, Times and Days (if available): Please review the Undergraduate Course Timetable prior to applying/indicating your preferences, as TAs may be required to attend some classes. The timetable can be found at [http://registrar.mcmaster.ca/enrol/class-search/](http://registrar.mcmaster.ca/enrol/class-search/). Please note: “C” indicates core section, “L” indicates laboratory section, “T” indicates tutorial section, “D” indicates day, and “E” indicates evening.

Skills, Qualifications, Abilities and Experience – Required & Preferred:
Minimum A- in this class, or equivalent. PhD in Marketing preferred.
Other Information***:

*** Departmental preferences such as special experience or competence required (e.g. registered in same program/Department, specific courses completed, grades in those courses), full-time or part-time student status, or restriction to applicants not holding an undergraduate degree.

For guarantee postings as per 13.02(g)(i):

Written preferences may be submitted to:
Applications submitted to: [https://dsbta.business.mcmaster.ca/](https://dsbta.business.mcmaster.ca/)

OR For additional postings as per 13.03(b):

Preferences must be submitted by 4:30pm on August 30th 2017
Application deadline: 4:30pm on August 30th 2017

All qualified candidates are encouraged to apply. However, those legally able to work in Canada and at McMaster University will be given priority. McMaster is strongly committed to employment equity within its community, and to recruiting a diverse faculty and staff. Accordingly, the University especially encourages applications from women, members of visible minorities, Aboriginal persons, members of sexual minorities, and persons with disabilities.

Please note: those who have not, at the time of application, been assigned 260 hours of Teaching Assistantship(s) will be given priority consideration. Those who have already been assigned 260 hours of Teaching Assistantship(s) at the time of application may nevertheless apply. Once the preference noted above has been taken into account, applicants who have already been assigned 260 hours of Teaching Assistantship(s) may be offered the position.

Last updated: February 2017
The parties agree that this Appendix sets out the fields of information to be included in the “Teaching Assistant Job Posting” Form.

**Teaching Assistant Job Posting**

**Department/School/Unit: Marketing**  
**Bargaining Unit:** CUPE 3906 Unit #1  
**Wage Rate** (include any limitations – i.e. TAs with guarantees only, Class ‘B’ only): **No restrictions**  
**Date of Posting:** August 17th, 2017

<table>
<thead>
<tr>
<th>Course #*</th>
<th>Course Title</th>
<th># of TAs required</th>
<th>Term **</th>
<th># of Hours</th>
<th>Projected Enrolment (if available)</th>
<th>Supervisor</th>
<th>Anticipated Duties (see below)</th>
</tr>
</thead>
<tbody>
<tr>
<td>4ME3</td>
<td>Sales Marketing</td>
<td>2</td>
<td>1</td>
<td>65</td>
<td>45</td>
<td>Malik, Mandeep</td>
<td></td>
</tr>
</tbody>
</table>

* Not all courses will be assigned teaching assistants as such decisions are subject to budgetary and enrolment considerations. Required courses with tutorial sections receive priority consideration.  
** As defined by the applicable Undergraduate or Graduate calendar found at [http://academiccalendars.romcmaster.ca/index.php](http://academiccalendars.romcmaster.ca/index.php).

**Anticipated Duties:**

- **L** Leading Tutorials/Overseeing Laboratories/Field Trip Supervision  
- **P** Preparation (Reading, Attending Lectures, Meeting with Instructor)  
- **S** Student Consultation (Emails, Office Hours)  
- **I** Invigilation  
- **G** Grading (Marking, Entering Marks)  
- **O** Other duties as assigned:

**Lecture/Laboratory/Tutorial Locations, Times and Days (if available):** Please review the Undergraduate Course Timetable prior to applying/indicating your preferences, as TAs may be required to attend some classes. The timetable can be found at [http://registrar.mcmaster.ca/enrol/class-search/](http://registrar.mcmaster.ca/enrol/class-search/). Please note: “C” indicates core section, “L” indicates laboratory section, “T” indicates tutorial section, “D” indicates day, and “E” indicates evening.

<table>
<thead>
<tr>
<th>Course</th>
<th>Days</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>C01</td>
<td>Mo</td>
<td>2:30:00 PM</td>
<td>DSB_B105</td>
</tr>
<tr>
<td>C02</td>
<td>Tu</td>
<td>2:30:00 PM</td>
<td>KTH_109</td>
</tr>
</tbody>
</table>

**Skills, Qualifications, Abilities and Experience – Required & Preferred:**  
Minimum A- in this class, or equivalent. PhD in Marketing preferred.

**Other Information***:

*** Departmental preferences such as special experience or competence required (e.g. registered in same program/Department, specific courses completed, grades in those courses), full-time or part-time student status, or restriction to applicants not holding an undergraduate degree.

**For guarantee postings as per 13.02(g)(i):**

Written preferences may be submitted to:  
Applications submitted to: [https://dsbta.business.mcmaster.ca/](https://dsbta.business.mcmaster.ca/)

All qualified candidates are encouraged to apply. However, those legally able to work in Canada and at McMaster University will be given priority. McMaster is strongly committed to employment equity within its community, and to recruiting a diverse faculty and staff. Accordingly, the University especially encourages applications from women, members of visible minorities, Aboriginal persons, members of sexual minorities, and persons with disabilities.  
Please note: those who have not, at the time of application, been assigned 260 hours of Teaching Assistantship(s) will be given priority consideration. Those who have already been assigned 260 hours of Teaching Assistantship(s) at the time of application may nevertheless apply. Once the preference noted above has been taken into account, applicants who have already been assigned 260 hours of Teaching Assistantship(s) may be offered the position. Last updated: February 2017
### Teaching Assistant Job Posting

**Department/School/Unit:** Marketing  
**Bargaining Unit:** CUPE 3906 Unit #1  
**Wage Rate (include any limitations – i.e. TAs with guarantees only, Class ‘B’ only):** No restrictions  
**Date of Posting:** August 17th, 2017

<table>
<thead>
<tr>
<th>Course #</th>
<th>Course Title</th>
<th># of TAs required</th>
<th>Term **</th>
<th># of Hours</th>
<th>Projected Enrolment (if available)</th>
<th>Supervisor</th>
<th>Anticipated Duties (see below)</th>
</tr>
</thead>
<tbody>
<tr>
<td>4MG3</td>
<td>Strategic Philanthropy and Leadership</td>
<td>1</td>
<td>1</td>
<td>32.5</td>
<td>45</td>
<td>Fergusson, Lynn</td>
<td>SGPOI</td>
</tr>
</tbody>
</table>

* Not all courses will be assigned teaching assistants as such decisions are subject to budgetary and enrolment considerations. Required courses with tutorial sections receive priority consideration.  
** As defined by the applicable Undergraduate or Graduate calendar found at [http://academiccalendars.romcmaster.ca/index.php](http://academiccalendars.romcmaster.ca/index.php).

### Anticipated Duties:

- **L** Leading Tutorials/Overseeing Laboratories/Field Trip Supervision  
- **P** Preparation (Reading, Attending Lectures, Meeting with Instructor)  
- **S** Student Consultation (Emails, Office Hours)  
- **I** Invigilation  
- **G** Grading (Marking, Entering Marks)  
- **O** Other duties as assigned:

### Lecture/Laboratory/Tutorial Locations, Times and Days (if available):

Lecture/Laboratory/Tutorial Locations, Times and Days (if available): Please review the Undergraduate Course Timetable prior to applying/indicating your preferences, as TAs may be required to attend some classes. The timetable can be found at [http://registrar.mcmaster.ca/enrol/class-search/](http://registrar.mcmaster.ca/enrol/class-search/). **Please note:** “C” indicates core section, “L” indicates laboratory section, “T” indicates tutorial section, “D” indicates day, and “E” indicates evening.

| C01 Fr 8:30:00 AM 11:20:00 AM | KTH_B104 |

### Skills, Qualifications, Abilities and Experience – Required & Preferred:

Organized, detail oriented, web & tech, leadership experience, strong written & spoken communication skills, good research skills.

### Other Information***:

*** Departmental preferences such as special experience or competence required (e.g. registered in same program/Department, specific courses completed, grades in those courses), full-time or part-time student status, or restriction to applicants not holding an undergraduate degree.

### For guarantee postings as per 13.02(g)(i):

Written preferences may be submitted to: [https://dsbta.business.mcmaster.ca/](https://dsbta.business.mcmaster.ca/)

For additional postings as per 13.03(b):

Preferences must be submitted by 4:30pm on __August 30th 2017__  
Application deadline: 4:30pm on __August 30th 2017__

All qualified candidates are encouraged to apply. However, those legally able to work in Canada and at McMaster University will be given priority. McMaster is strongly committed to employment equity within its community, and to recruiting a diverse faculty and staff. Accordingly, the University especially encourages applications from women, members of visible minorities, Aboriginal persons, members of sexual minorities, and persons with disabilities. **Please note:** those who have not, at the time of application, been assigned 260 hours of Teaching Assistantship(s) will be given priority consideration. Those who have already been assigned 260 hours of Teaching Assistantship(s) at the time of application may nevertheless apply. Once the preference noted above has been taken into account, applicants who have already been assigned 260 hours of Teaching Assistantship(s) may be offered the position. **Last updated: February 2017**
APPENDIX A – TEACHING ASSISTANT JOB POSTING

The parties agree that this Appendix sets out the fields of information to be included in the “Teaching Assistant Job Posting” Form.

Teaching Assistant Job Posting

Department/School/Unit: Marketing
Bargaining Unit: CUPE 3906 Unit #1
Wage Rate (include any limitations – i.e. TAs with guarantees only, Class ‘B’ only): No restrictions
Date of Posting: August 17th, 2017

<table>
<thead>
<tr>
<th>Course #</th>
<th>Course Title</th>
<th># of TAs required</th>
<th>Term **</th>
<th># of Hours</th>
<th>Projected Enrolment (if available)</th>
<th>Supervisor</th>
<th>Anticipated Duties (see below)</th>
</tr>
</thead>
<tbody>
<tr>
<td>4MH3</td>
<td>E-Marketing</td>
<td>1</td>
<td>1</td>
<td>97.5</td>
<td>50</td>
<td>Wu, Ruhai</td>
<td>LSGPOI</td>
</tr>
</tbody>
</table>

* Not all courses will be assigned teaching assistants as such decisions are subject to budgetary and enrolment considerations. Required courses with tutorial sections receive priority consideration.

** As defined by the applicable Undergraduate or Graduate calendar found at http://academiccalendars.romcmaster.ca/index.php.

Anticipated Duties:

L Leading Tutorials/Overseeing Laboratories/Field Trip Supervision
S Student Consultation (Emails, Office Hours)
G Grading (Marking, Entering Marks)
P Preparation (Reading, Attending Lectures, Meeting with Instructor)
I Invigilation
O Other duties as assigned:

Lecture/Laboratory/Tutorial Locations, Times and Days (if available): Please review the Undergraduate Course Timetable prior to applying/indicating your preferences, as TAs may be required to attend some classes. The timetable can be found at http://registrar.mcmaster.ca/enrol/class-search/. Please note: “C” indicates core section, “L” indicates laboratory section, “T” indicates tutorial section, “D” indicates day, and “E” indicates evening.

| Skills, Qualifications, Abilities and Experience – Required & Preferred: Minimum A- in this class, or equivalent. PhD in Marketing preferred. C01 Fr 11:30:00 AM 2:20:00 PM KTH_B104 |

Other Information***:

*** Departmental preferences such as special experience or competence required (e.g. registered in same program/Department, specific courses completed, grades in those courses), full-time or part-time student status, or restriction to applicants not holding an undergraduate degree.

For guarantee postings as per 13.02(g)(i):

Written preferences may be submitted to: OR For additional postings as per 13.03(b):
Applications submitted to: https://dsbta.business.mcmaster.ca/

Preferences must be submitted by 4:30pm on August 30th 2017
Application deadline: 4:30pm on August 30th 2017

All qualified candidates are encouraged to apply. However, those legally able to work in Canada and at McMaster University will be given priority. McMaster is strongly committed to employment equity within its community, and to recruiting a diverse faculty and staff. Accordingly, the University especially encourages applications from women, members of visible minorities, Aboriginal persons, members of sexual minorities, and persons with disabilities.

Please note: those who have not, at the time of application, been assigned 260 hours of Teaching Assistantship(s) will be given priority consideration. Those who have already been assigned 260 hours of Teaching Assistantship(s) at the time of application may nevertheless apply. Once the preference noted above has been taken into account, applicants who have already been assigned 260 hours of Teaching Assistantship(s) may be offered the position.

Last updated: February 2017
APPENDIX A – TEACHING ASSISTANT JOB POSTING

The parties agree that this Appendix sets out the fields of information to be included in the “Teaching Assistant Job Posting” Form.

Teaching Assistant Job Posting

Department/School/Unit: Marketing
Bargaining Unit: CUPE 3906 Unit #1
Wage Rate (include any limitations – i.e. TAs with guarantees only, Class ‘B’ only): No restrictions
Date of Posting: August 17th, 2017

<table>
<thead>
<tr>
<th>Course #*</th>
<th>Course Title</th>
<th># of TAs required</th>
<th>Term **</th>
<th># of Hours</th>
<th>Projected Enrolment (if available)</th>
<th>Supervisor</th>
<th>Anticipated Duties (see below)</th>
</tr>
</thead>
<tbody>
<tr>
<td>I604</td>
<td>Creating Customer Value</td>
<td>1</td>
<td>1</td>
<td>130</td>
<td>180</td>
<td>Marvin Ryder</td>
<td>LGSP01</td>
</tr>
</tbody>
</table>

* Not all courses will be assigned teaching assistants as such decisions are subject to budgetary and enrolment considerations. Required courses with tutorial sections receive priority consideration.

** As defined by the applicable Undergraduate or Graduate calendar found at http://academiccalendars.romcmaster.ca/index.php.

Anticipated Duties:

L Leading Tutorials/Overseeing Laboratories/Field Trip Supervision
P Preparation (Reading, Attending Lectures, Meeting with Instructor)
S Student Consultation (Emails, Office Hours)
I Invigilation
G Grading (Marking, Entering Marks)
O Other duties as assigned:

Lecture/Laboratory/Tutorial Locations, Times and Days (if available): Please review the Undergraduate Course Timetable prior to applying/indicating your preferences, as TAs may be required to attend some classes. The timetable can be found at http://registrar.mcmaster.ca/enrol/class-search/. Please note: “C” indicates core section, “L” indicates laboratory section, “T” indicates tutorial section, “D” indicates day, and “E” indicates evening.

Skills, Qualifications, Abilities and Experience – Required & Preferred:
Minimum A- in this class, or equivalent. PhD in Marketing preferred.

Other Information***:

*** Departmental preferences such as special experience or competence required (e.g. registered in same program/Department, specific courses completed, grades in those courses), full-time or part-time student status, or restriction to applicants not holding an undergraduate degree.

For guarantee postings as per 13.02(g)(i):

Written preferences may be submitted to: https://dsbta.business.mcmaster.ca/

All qualified candidates are encouraged to apply. However, those legally able to work in Canada and at McMaster University will be given priority. McMaster is strongly committed to employment equity within its community, and to recruiting a diverse faculty and staff. Accordingly, the University especially encourages applications from women, members of visible minorities, Aboriginal persons, members of sexual minorities, and persons with disabilities.

Please note: those who have not, at the time of application, been assigned 260 hours of Teaching Assistantship(s) will be given priority consideration. Those who have already been assigned 260 hours of Teaching Assistantship(s) at the time of application may nevertheless apply. Once the preference noted above has been taken into account, applicants who have already been assigned 260 hours of Teaching Assistantship(s) may be offered the position.

Last updated: February 2017
APPENDIX A – TEACHING ASSISTANT JOB POSTING

The parties agree that this Appendix sets out the fields of information to be included in the “Teaching Assistant Job Posting” Form.

Teaching Assistant Job Posting

Department/School/Unit: Marketing
Wage Rate (include any limitations – i.e. TAs with guarantees only, Class ‘B’ only): No restrictions
Date of Posting: August 17th, 2017

<table>
<thead>
<tr>
<th>Course #*</th>
<th>Course Title</th>
<th># of TAs required</th>
<th>Term **</th>
<th># of Hours</th>
<th>Projected Enrolment (if available)</th>
<th>Supervisor</th>
<th>Anticipated Duties (see below)</th>
</tr>
</thead>
<tbody>
<tr>
<td>M734</td>
<td>Strategic Marketing Analysis</td>
<td>1</td>
<td>1</td>
<td>32.5</td>
<td>25</td>
<td>TBD</td>
<td>SGPOI</td>
</tr>
</tbody>
</table>

* Not all courses will be assigned teaching assistants as such decisions are subject to budgetary and enrolment considerations. Required courses with tutorial sections receive priority consideration.

** As defined by the applicable Undergraduate or Graduate calendar found at http://academiccalendars.romcmaster.ca/index.php.

Anticipated Duties:

| L | Leading Tutorials/Overseeing Laboratories/Field Trip Supervision | P | Preparation (Reading, Attending Lectures, Meeting with Instructor) |
| S | Student Consultation (Emails, Office Hours) | I | Invigilation |
| G | Grading (Marking, Entering Marks) | O | Other duties as assigned: |

Lecture/Laboratory/Tutorial Locations, Times and Days (if available): Please review the Undergraduate Course Timetable prior to applying/indicating your preferences, as TAs may be required to attend some classes. The timetable can be found at http://registrar.mcmaster.ca/enrol/class-search/. Please note: “C” indicates core section, “L” indicates laboratory section, “T” indicates tutorial section, “D” indicates day, and “E” indicates evening.

Skills, Qualifications, Abilities and Experience – Required & Preferred:
Minimum A- in this class, or equivalent. PhD in Marketing preferred.

Other Information***:

*** Departmental preferences such as special experience or competence required (e.g. registered in same program/Department, specific courses completed, grades in those courses), full-time or part-time student status, or restriction to applicants not holding an undergraduate degree.

For guarantee postings as per 13.02(g)(i):
Written preferences may be submitted to: Applications submitted to: https://dsbta.business.mcmaster.ca/ OR For additional postings as per 13.03(b):
Preferences must be submitted by 4:30pm on August 30th 2017 Application deadline: 4:30pm on August 30th 2017

All qualified candidates are encouraged to apply. However, those legally able to work in Canada and at McMaster University will be given priority. McMaster is strongly committed to employment equity within its community, and to recruiting a diverse faculty and staff. Accordingly, the University especially encourages applications from women, members of visible minorities, Aboriginal persons, members of sexual minorities, and persons with disabilities.

Please note: those who have not, at the time of application, been assigned 260 hours of Teaching Assistantship(s) will be given priority consideration. Those who have already been assigned 260 hours of Teaching Assistantship(s) at the time of application may nevertheless apply. Once the preference noted above has been taken into account, applicants who have already been assigned 260 hours of Teaching Assistantship(s) may be offered the position.

Last updated: February 2017
APPENDIX A – TEACHING ASSISTANT JOB POSTING

The parties agree that this Appendix sets out the fields of information to be included in the “Teaching Assistant Job Posting” Form.

Teaching Assistant Job Posting

Department/School/Unit: Marketing
Bargaining Unit: CUPE 3906 Unit #1
Wage Rate (include any limitations – i.e. TAs with guarantees only, Class ‘B’ only): No restrictions
Date of Posting: August 17th, 2017

<table>
<thead>
<tr>
<th>Course #*</th>
<th>Course Title</th>
<th># of TAs required</th>
<th>Term **</th>
<th># of Hours</th>
<th>Projected Enrolment (if available)</th>
<th>Supervisor</th>
<th>Anticipated Duties (see below)</th>
</tr>
</thead>
<tbody>
<tr>
<td>M750</td>
<td>Consultive Selling</td>
<td>1</td>
<td>1</td>
<td>65</td>
<td>30</td>
<td>TBD</td>
<td>SGPOI</td>
</tr>
</tbody>
</table>

* Not all courses will be assigned teaching assistants as such decisions are subject to budgetary and enrolment considerations. Required courses with tutorial sections receive priority consideration.
** As defined by the applicable Undergraduate or Graduate calendar found at http://academiccalendars.romcmaster.ca/index.php.

Anticipated Duties:

L Leading Tutorials/Overseeing Laboratories/Field Trip Supervision
S Student Consultation (Emails, Office Hours)
G Grading (Marking, Entering Marks)
P Preparation (Reading, Attending Lectures, Meeting with Instructor)
I Invigilation
O Other duties as assigned:

Lecture/Laboratory/Tutorial Locations, Times and Days (if available): Please review the Undergraduate Course Timetable prior to applying/indicating your preferences, as TAs may be required to attend some classes. The timetable can be found at http://registrar.mcmaster.ca/enrol/class-search/. Please note: “C” indicates core section, “L” indicates laboratory section, “T” indicates tutorial section, “D” indicates day, and “E” indicates evening.

Skills, Qualifications, Abilities and Experience – Required & Preferred:
Minimum A- in this class, or equivalent. Experience in B2B sales.

Other Information**:

** Departmental preferences such as special experience or competence required (e.g. registered in same program/Department, specific courses completed, grades in those courses), full-time or part-time student status, or restriction to applicants not holding an undergraduate degree.

For guarantee postings as per 13.02(g)(i):

OR For additional postings as per 13.03(b):

Written preferences may be submitted to: https://dsbta.business.mcmaster.ca/

Applications submitted to: https://dsbta.business.mcmaster.ca/

All qualified candidates are encouraged to apply. However, those legally able to work in Canada and at McMaster University will be given priority. McMaster is strongly committed to employment equity within its community, and to recruiting a diverse faculty and staff. Accordingly, the University especially encourages applications from women, members of visible minorities, Aboriginal persons, members of sexual minorities, and persons with disabilities.
Please note: those who have not, at the time of application, been assigned 260 hours of Teaching Assistantship(s) will be given priority consideration. Those who have already been assigned 260 hours of Teaching Assistantship(s) at the time of application may nevertheless apply. Once the preference noted above has been taken into account, applicants who have already been assigned 260 hours of Teaching Assistantship(s) may be offered the position. Last updated: February 2017
APPENDIX A – TEACHING ASSISTANT JOB POSTING

The parties agree that this Appendix sets out the fields of information to be included in the “Teaching Assistant Job Posting” Form.

Teaching Assistant Job Posting

Department/School/Unit: Marketing
Bargaining Unit: CUPE 3906 Unit #1
Wage Rate (include any limitations – i.e. TAs with guarantees only, Class ‘B’ only): No restrictions
Date of Posting: August 17th, 2017

<table>
<thead>
<tr>
<th>Course #*</th>
<th>Course Title</th>
<th># of TAs required</th>
<th>Term **</th>
<th># of Hours</th>
<th>Projected Enrolment (if available)</th>
<th>Supervisor</th>
<th>Anticipated Duties (see below)</th>
</tr>
</thead>
<tbody>
<tr>
<td>M751</td>
<td>Sustainability and Corporate Social Responsibility</td>
<td>1</td>
<td>1</td>
<td>65</td>
<td>30</td>
<td>Pujari, Devashish</td>
<td>No LY</td>
</tr>
</tbody>
</table>

* Not all courses will be assigned teaching assistants as such decisions are subject to budgetary and enrolment considerations. Required courses with tutorial sections receive priority consideration.

** As defined by the applicable Undergraduate or Graduate calendar found at http://academiccalendars.mcmaster.ca/index.php.

Anticipated Duties:

L Leading Tutorials/Overseeing Laboratories/Field Trip Supervision
S Student Consultation (Emails, Office Hours)
G Grading (Marking, Entering Marks)
P Preparation (Reading, Attending Lectures, Meeting with Instructor)
I Invigilation
O Other duties as assigned:

Lecture/Laboratory/Tutorial Locations, Times and Days (if available): Please review the Undergraduate Course Timetable prior to applying/indicating your preferences, as TAs may be required to attend some classes. The timetable can be found at http://registrar.mcmaster.ca/enrol/class-search/. Please note: “C” indicates core section, “L” indicates laboratory section, “T” indicates tutorial section, “D” indicates day, and “E” indicates evening.

Skills, Qualifications, Abilities and Experience – Required & Preferred:
Minimum A- in this class, or equivalent. Experience in B2B sales.

Other Information***:

*** Departmental preferences such as special experience or competence required (e.g. registered in same program/Department, specific courses completed, grades in those courses), full-time or part-time student status, or restriction to applicants not holding an undergraduate degree.

For guarantee postings as per 13.02(g)(i):

Written preferences may be submitted to:
Applications submitted to: https://dsbta.business.mcmaster.ca/

OR For additional postings as per 13.03(b):
Preferences must be submitted by 4:30pm on August 30th 2017
Application deadline: 4:30pm on August 30th 2017

All qualified candidates are encouraged to apply. However, those legally able to work in Canada and at McMaster University will be given priority. McMaster is strongly committed to employment equity within its community, and to recruiting a diverse faculty and staff. Accordingly, the University especially encourages applications from women, members of visible minorities, Aboriginal persons, members of sexual minorities, and persons with disabilities.

Please note: those who have not, at the time of application, been assigned 260 hours of Teaching Assistantship(s) will be given priority consideration. Those who have already been assigned 260 hours of Teaching Assistantship(s) at the time of application may nevertheless apply. Once the preference noted above has been taken into account, applicants who have already been assigned 260 hours of Teaching Assistantship(s) may be offered the position. Last updated: February 2017
APPENDIX A – TEACHING ASSISTANT JOB POSTING

The parties agree that this Appendix sets out the fields of information to be included in the “Teaching Assistant Job Posting” Form.

Teaching Assistant Job Posting

Department/School/Unit: Marketing
Bargaining Unit: CUPE 3906 Unit #1
Wage Rate (include any limitations – i.e. TAs with guarantees only, Class ‘B’ only): No restrictions
Date of Posting: August 17th, 2017

<table>
<thead>
<tr>
<th>Course #*</th>
<th>Course Title</th>
<th># of TAs required</th>
<th>Term **</th>
<th># of Hours</th>
<th>Projected Enrolment (if available)</th>
<th>Supervisor</th>
</tr>
</thead>
<tbody>
<tr>
<td>3MC3</td>
<td>Applied Marketing Management</td>
<td>2</td>
<td>2</td>
<td>97.5</td>
<td>270</td>
<td>Malik, Mandep / Ryder, Marvin/ Pujari, Devashish</td>
</tr>
</tbody>
</table>

* Not all courses will be assigned teaching assistants as such decisions are subject to budgetary and enrolment considerations. Required courses with tutorial sections receive priority consideration.

** As defined by the applicable Undergraduate or Graduate calendar found at http://academiccalendars.romcmaster.ca/index.php.

Anticipated Duties:

- **L** Leading Tutorials/Overseeing Laboratories/Field Trip Supervision
- **P** Preparation (Reading, Attending Lectures, Meeting with Instructor)
- **S** Student Consultation (Emails, Office Hours)
- **I** Invigilation
- **G** Grading (Marking, Entering Marks)
- **O** Other duties as assigned:

Lecture/Laboratory/Tutorial Locations, Times and Days (if available): Please review the Undergraduate Course Timetable prior to applying/indicating your preferences, as TAs may be required to attend some classes. The timetable can be found at http://registrar.mcmaster.ca/enrol/class-search/. Please note: “C” indicates core section, “L” indicates laboratory section, “T” indicates tutorial section, “D” indicates day, and “E” indicates evening.

Skills, Qualifications, Abilities and Experience – Required & Preferred:

Minimum A- in this class, or equivalent. PhD in Marketing preferred.

Other Information***:

*** Departmental preferences such as special experience or competence required (e.g. registered in same program/Department, specific courses completed, grades in those courses), full-time or part-time student status, or restriction to applicants not holding an undergraduate degree.

For guarantee postings as per 13.02(g)(i):

Written preferences may be submitted to: https://dsbta.business.mcmaster.ca/

OR For additional postings as per 13.03(b):

Preferences must be submitted by 4:30pm on August 30th 2017
Application deadline: 4:30pm on August 30th 2017
All qualified candidates are encouraged to apply. However, those legally able to work in Canada and at McMaster University will be given priority. McMaster is strongly committed to employment equity within its community, and to recruiting a diverse faculty and staff. Accordingly, the University especially encourages applications from women, members of visible minorities, Aboriginal persons, members of sexual minorities, and persons with disabilities.

Please note: those who have not, at the time of application, been assigned 260 hours of Teaching Assistantship(s) will be given priority consideration. Those who have already been assigned 260 hours of Teaching Assistantship(s) at the time of application may nevertheless apply. Once the preference noted above has been taken into account, applicants who have already been assigned 260 hours of Teaching Assistantship(s) may be offered the position.

Last updated: February 2017
APPENDIX A – TEACHING ASSISTANT JOB POSTING

The parties agree that this Appendix sets out the fields of information to be included in the “Teaching Assistant Job Posting” Form.

Teaching Assistant Job Posting

<table>
<thead>
<tr>
<th>Course #</th>
<th>Course Title</th>
<th># of TAs required</th>
<th>Term **</th>
<th># of Hours</th>
<th>Projected Enrolment (if available)</th>
<th>Supervisor</th>
<th>Anticipated Duties (see below)</th>
</tr>
</thead>
<tbody>
<tr>
<td>4ME3</td>
<td>Sales Management</td>
<td>1</td>
<td>2</td>
<td>97.5</td>
<td>45</td>
<td>Malik, Mandeep</td>
<td>SGPOI</td>
</tr>
</tbody>
</table>

* Not all courses will be assigned teaching assistants as such decisions are subject to budgetary and enrolment considerations. Required courses with tutorial sections receive priority consideration.

** As defined by the applicable Undergraduate or Graduate calendar found at [http://academiccalendars.mcmaster.ca/index.php](http://academiccalendars.mcmaster.ca/index.php).

Anticipated Duties:

<table>
<thead>
<tr>
<th>L</th>
<th>Leading Tutorials/Overseeing Laboratories/Field Trip Supervision</th>
</tr>
</thead>
<tbody>
<tr>
<td>P</td>
<td>Preparation (Reading, Attending Lectures, Meeting with Instructor)</td>
</tr>
<tr>
<td>S</td>
<td>Student Consultation (Emails, Office Hours)</td>
</tr>
<tr>
<td>I</td>
<td>Invigilation</td>
</tr>
<tr>
<td>G</td>
<td>Grading (Marking, Entering Marks)</td>
</tr>
<tr>
<td>O</td>
<td>Other duties as assigned:</td>
</tr>
</tbody>
</table>

Lecture/Laboratory/Tutorial Locations, Times and Days (if available): Please review the Undergraduate Course Timetable prior to applying/indicating your preferences, as TAs may be required to attend some classes. The timetable can be found at [http://registrar.mcmaster.ca/enrol/class-search/](http://registrar.mcmaster.ca/enrol/class-search/). **Please note:** “C” indicates core section, “L” indicates laboratory section, “T” indicates tutorial section, “D” indicates day, and “E” indicates evening.

Skills, Qualifications, Abilities and Experience – Required & Preferred:

Minimum A- in this class, or equivalent. PhD in Marketing preferred.

Other Information***:

*** Departmental preferences such as special experience or competence required (e.g. registered in same program/Department, specific courses completed, grades in those courses), full-time or part-time student status, or restriction to applicants not holding an undergraduate degree.

For guarantee postings as per 13.02(g)(i):

Written preferences may be submitted to: [https://dsbta.business.mcmaster.ca/](https://dsbta.business.mcmaster.ca/)

OR For additional postings as per 13.03(b):

Preferences must be submitted by 4:30pm on _August 30th 2017_

Application deadline: 4:30pm on _August 30th 2017_

All qualified candidates are encouraged to apply. However, those legally able to work in Canada and at McMaster University will be given priority. McMaster is strongly committed to employment equity within its community, and to recruiting a diverse faculty and staff. Accordingly, the University especially encourages applications from women, members of visible minorities, Aboriginal persons, members of sexual minorities, and persons with disabilities. **Please note:** those who have not, at the time of application, been assigned 260 hours of Teaching Assistantship(s) will be given priority consideration. Those who have already been assigned 260 hours of Teaching Assistantship(s) at the time of application may nevertheless apply. Once the preference noted above has been taken into account, applicants who have already been assigned 260 hours of Teaching Assistantship(s) may be offered the position. **Last updated: February 2017**
APPENDIX A – TEACHING ASSISTANT JOB POSTING

The parties agree that this Appendix sets out the fields of information to be included in the “Teaching Assistant Job Posting” Form.

Teaching Assistant Job Posting

<table>
<thead>
<tr>
<th>Course #*</th>
<th>Course Title</th>
<th># of TAs required</th>
<th>Term **</th>
<th># of Hours</th>
<th>Projected Enrolment (if available)</th>
<th>Supervisor</th>
<th>Anticipated Duties (see below)</th>
</tr>
</thead>
<tbody>
<tr>
<td>M733</td>
<td>Marketing Analytics</td>
<td>1</td>
<td>2</td>
<td>32.5</td>
<td>25</td>
<td>Deal, Kenneth</td>
<td>SGPOI</td>
</tr>
</tbody>
</table>

* Not all courses will be assigned teaching assistants as such decisions are subject to budgetary and enrolment considerations. Required courses with tutorial sections receive priority consideration.

** As defined by the applicable Undergraduate or Graduate calendar found at [http://academiccalendars.romcmaster.ca/index.php](http://academiccalendars.romcmaster.ca/index.php).

Anticipated Duties:

| L | Leading Tutorials/Overseeing Laboratories/Field Trip Supervision | P | Preparation (Reading, Attending Lectures, Meeting with Instructor) |
| S | Student Consultation (Emails, Office Hours)                   | I | Invigilation                                                      |
| G | Grading (Marking, Entering Marks)                             | O | Other duties as assigned:                                        |

Lecture/Laboratory/Tutorial Locations, Times and Days (if available): Please review the Undergraduate Course Timetable prior to applying/indicating your preferences, as TAs may be required to attend some classes. The timetable can be found at [http://registrar.mcmaster.ca/enrol/class-search/](http://registrar.mcmaster.ca/enrol/class-search/). Please note: “C” indicates core section, “L” indicates laboratory section, “T” indicates tutorial section, “D” indicates day, and “E” indicates evening.

Skills, Qualifications, Abilities and Experience – Required & Preferred:

Minimum A- in this class, or equivalent. PhD in Marketing preferred.

Other Information***:

*** Departmental preferences such as special experience or competence required (e.g. registered in same program/Department, specific courses completed, grades in those courses), full-time or part-time student status, or restriction to applicants not holding an undergraduate degree.

For guarantee postings as per 13.02(g)(i):

Written preferences may be submitted to:

Applications submitted to: [https://dsbta.business.mcmaster.ca/](https://dsbta.business.mcmaster.ca/)

OR For additional postings as per 13.03(b):

Preferences must be submitted by 4:30pm on August 30th 2017

Application deadline: 4:30pm on August 30th 2017

All qualified candidates are encouraged to apply. However, those legally able to work in Canada and at McMaster University will be given priority. McMaster is strongly committed to employment equity within its community, and to recruiting a diverse faculty and staff. Accordingly, the University especially encourages applications from women, members of visible minorities, Aboriginal persons, members of sexual minorities, and persons with disabilities.

Please note: those who have not, at the time of application, been assigned 260 hours of Teaching Assistantship(s) will be given priority consideration. Those who have already been assigned 260 hours of Teaching Assistantship(s) at the time of application may nevertheless apply. Once the preference noted above has been taken into account, applicants who have already been assigned 260 hours of Teaching Assistantship(s) may be offered the position.

Last updated: February 2017