

APPENDIX A – TEACHING ASSISTANT JOB POSTING

The parties agree that this Appendix sets out the fields of information to be included in the “Teaching Assistant Job Posting” Form.

Teaching Assistant Job Posting

Department/School/Unit: Marketing

Bargaining Unit: CUPE 3906 Unit #1

Wage Rate (include any limitations – i.e. TAs with guarantees only, Class ‘B’ only): **No Limits** **Date of Posting: August 20, 2018**

| Course #* | Course Title | # of TAs required | Term ** | # of Hours | Projected Enrolment (if available) | Supervisor | Anticipated Duties (see below) |
|-----------|---------------------|-------------------|---------|------------|------------------------------------|-----------------|--------------------------------|
| 3MB3, C01 | Consumer Motivation | 1 | 1 | 65 | 45 | Hupfer, Maureen | LSGPIO |

* Not all courses will be assigned teaching assistants as such decisions are subject to budgetary and enrolment considerations. Required courses with tutorial sections receive priority consideration.

** As defined by the applicable Undergraduate or Graduate calendar found at <http://academiccalendars.mcmaster.ca/index.php>.

Anticipated Duties:

| | | | |
|----------|--|----------|--|
| L | Leading Tutorials/Overseeing Laboratories/Field Trip Supervision | P | Preparation (Reading, Attending Lectures, Meeting with Instructor) |
| S | Student Consultation (Emails, Office Hours) | I | Invigilation |
| G | Grading (Marking, Entering Marks) | O | Other duties as assigned: |

Lecture/Laboratory/Tutorial Locations, Times and Days (if available): Please review the Undergraduate Course Timetable prior to applying/indicating your preferences, as TAs may be required to attend some classes. The timetable can be found at <http://registrar.mcmaster.ca/enrol/class-search/>. **Please note:** “C” indicates core section, “L” indicates laboratory section, “T” indicates tutorial section, “D” indicates day, and “E” indicates evening.

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For guarantee postings as per 13.02(g)(i):

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Applications submitted to: ___ <https://dsbta.business.mcmaster.ca/>

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Preferences must be submitted by 4:30pm on August 31, 2018

Application deadline: 4:30pm on August 31, 2018

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|-----------|---------------------|-------------------|---------|------------|------------------------------------|-----------------|--------------------------------|
| 3MB3, C02 | Consumer Motivation | 1 | 1 | 32.5 | 39 | Hupfer, Maureen | LSGPIO |

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| 3MB3, C03 | Consumer Motivation | 1 | 1 | 65 | 45 | Hupfer, Maureen | LSGPIO |

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| Course #* | Course Title | # of TAs required | Term ** | # of Hours | Projected Enrolment (if available) | Supervisor | Anticipated Duties (see below) |
|-----------|---------------------|-------------------|---------|------------|------------------------------------|-----------------|--------------------------------|
| 3MB3, C04 | Consumer Motivation | 1 | 1 | 32.5 | 35 | Hupfer, Maureen | LSGPIO |

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Bargaining Unit: CUPE 3906 Unit #1

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| Course #* | Course Title | # of TAs required | Term ** | # of Hours | Projected Enrolment (if available) | Supervisor | Anticipated Duties (see below) |
|-----------|------------------------------|-------------------|---------|------------|------------------------------------|--------------------|--------------------------------|
| 3MC3, C02 | Applied Marketing Management | 1 | 1 | 97.5 | 43 | McClelland, Pierre | LSGPIO |

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|-----------|------------------------------|-------------------|---------|------------|------------------------------------|--------------------|--------------------------------|
| 3MC3, C03 | Applied Marketing Management | 1 | 1 | 97.5 | 46 | McClelland, Pierre | LSGPIO |

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| Course #* | Course Title | # of TAs required | Term ** | # of Hours | Projected Enrolment (if available) | Supervisor | Anticipated Duties (see below) |
|-----------|------------------------------|-------------------|---------|------------|------------------------------------|-----------------------------|--------------------------------|
| 3MC3, C04 | Applied Marketing Management | 1 | 1 | 97.5 | 43 | Sessional 5 - MKTG, Unknown | LSGPIO |

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| 3MC3, C05 | Applied Marketing Management | 1 | 1 | 97.5 | 43 | Sessional 8 - MKTG, Unknown | LSGPIO |

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| 3MC3, C07 | Applied Marketing Management | 1 | 1 | 97.5 | 43 | Malik, Mandeep | LSGPIO |

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APPENDIX A – TEACHING ASSISTANT JOB POSTING

The parties agree that this Appendix sets out the fields of information to be included in the “Teaching Assistant Job Posting” Form.

Teaching Assistant Job Posting

Department/School/Unit: Marketing

Bargaining Unit: CUPE 3906 Unit #1

Wage Rate (include any limitations – i.e. TAs with guarantees only, Class ‘B’ only): **No Limits** **Date of Posting: August 20, 2018**

| Course #* | Course Title | # of TAs required | Term ** | # of Hours | Projected Enrolment (if available) | Supervisor | Anticipated Duties (see below) |
|-----------|------------------------------|-------------------|---------|------------|------------------------------------|----------------|--------------------------------|
| 3MC3, C08 | Applied Marketing Management | 1 | 1 | 97.5 | 43 | Malik, Mandeep | LSGPIO |

* Not all courses will be assigned teaching assistants as such decisions are subject to budgetary and enrolment considerations. Required courses with tutorial sections receive priority consideration.

** As defined by the applicable Undergraduate or Graduate calendar found at <http://academiccalendars.romcmaster.ca/index.php>.

Anticipated Duties:

| | | | |
|----------|--|----------|--|
| L | Leading Tutorials/Overseeing Laboratories/Field Trip Supervision | P | Preparation (Reading, Attending Lectures, Meeting with Instructor) |
| S | Student Consultation (Emails, Office Hours) | I | Invigilation |
| G | Grading (Marking, Entering Marks) | O | Other duties as assigned: |

Lecture/Laboratory/Tutorial Locations, Times and Days (if available): Please review the Undergraduate Course Timetable prior to applying/indicating your preferences, as TAs may be required to attend some classes. The timetable can be found at <http://registrar.mcmaster.ca/enrol/class-search/>. **Please note:** “C” indicates core section, “L” indicates laboratory section, “T” indicates tutorial section, “D” indicates day, and “E” indicates evening.

| | |
|---|--|
| Skills, Qualifications, Abilities and Experience – Required & Preferred: Minimum A- in this class, or equivalent. PhD in Marketing preferred. | |
| Other Information***: | |

*** Departmental preferences such as special experience or competence required (e.g. registered in same program/Department, specific courses completed, grades in those courses), full-time or part-time student status, or restriction to applicants not holding an undergraduate degree.

For guarantee postings as per 13.02(g)(i):

Written preferences may be submitted to: ___ <https://dsbta.business.mcmaster.ca/>

Applications submitted to: ___ <https://dsbta.business.mcmaster.ca/>

OR For additional postings as per 13.03(b):

Preferences must be submitted by 4:30pm on August 31, 2018

Application deadline: 4:30pm on August 31, 2018

All qualified candidates are encouraged to apply. However, those legally able to work in Canada and at McMaster University will be given priority. McMaster is strongly committed to employment equity within its community, and to recruiting a diverse faculty and staff. Accordingly, the University especially encourages applications from women, members of visible minorities, Aboriginal persons, members of sexual minorities, and persons with disabilities.

Please note: those who have not, at the time of application, been assigned 260 hours of Teaching Assistantship(s) will be given priority consideration. Those who have already been assigned 260 hours of Teaching Assistantship(s) at the time of application may nevertheless apply. Once the preference noted above has been taken into account, applicants who have already been assigned 260 hours of Teaching Assistantship(s) may be offered the position.

Last updated: February 2017

APPENDIX A – TEACHING ASSISTANT JOB POSTING

The parties agree that this Appendix sets out the fields of information to be included in the “Teaching Assistant Job Posting” Form.

Teaching Assistant Job Posting

Department/School/Unit: Marketing

Bargaining Unit: CUPE 3906 Unit #1

Wage Rate (include any limitations – i.e. TAs with guarantees only, Class ‘B’ only): **No Limits** **Date of Posting: August 20, 2018**

| Course #* | Course Title | # of TAs required | Term ** | # of Hours | Projected Enrolment (if available) | Supervisor | Anticipated Duties (see below) |
|-----------|------------------------------|-------------------|---------|------------|------------------------------------|------------|--------------------------------|
| 3MC3, C09 | Applied Marketing Management | 1 | 1 | 97.5 | 43 | Wu, Ruhai | LSGPIO |

* Not all courses will be assigned teaching assistants as such decisions are subject to budgetary and enrolment considerations. Required courses with tutorial sections receive priority consideration.

** As defined by the applicable Undergraduate or Graduate calendar found at <http://academiccalendars.romcmaster.ca/index.php>.

Anticipated Duties:

| | | | |
|----------|--|----------|--|
| L | Leading Tutorials/Overseeing Laboratories/Field Trip Supervision | P | Preparation (Reading, Attending Lectures, Meeting with Instructor) |
| S | Student Consultation (Emails, Office Hours) | I | Invigilation |
| G | Grading (Marking, Entering Marks) | O | Other duties as assigned: |

Lecture/Laboratory/Tutorial Locations, Times and Days (if available): Please review the Undergraduate Course Timetable prior to applying/indicating your preferences, as TAs may be required to attend some classes. The timetable can be found at <http://registrar.mcmaster.ca/enrol/class-search/>. **Please note:** “C” indicates core section, “L” indicates laboratory section, “T” indicates tutorial section, “D” indicates day, and “E” indicates evening.

| | |
|---|--|
| Skills, Qualifications, Abilities and Experience – Required & Preferred: Minimum A- in this class, or equivalent. PhD in Marketing preferred. | |
| Other Information***: | |

*** Departmental preferences such as special experience or competence required (e.g. registered in same program/Department, specific courses completed, grades in those courses), full-time or part-time student status, or restriction to applicants not holding an undergraduate degree.

For guarantee postings as per 13.02(g)(i):

Written preferences may be submitted to: ___ <https://dsbta.business.mcmaster.ca/>

Applications submitted to: ___ <https://dsbta.business.mcmaster.ca/>

OR For additional postings as per 13.03(b):

Preferences must be submitted by 4:30pm on August 31, 2018

Application deadline: 4:30pm on August 31, 2018

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Last updated: February 2017

APPENDIX A – TEACHING ASSISTANT JOB POSTING

The parties agree that this Appendix sets out the fields of information to be included in the “Teaching Assistant Job Posting” Form.

Teaching Assistant Job Posting

Department/School/Unit: Marketing

Bargaining Unit: CUPE 3906 Unit #1

Wage Rate (include any limitations – i.e. TAs with guarantees only, Class ‘B’ only): **No Limits** **Date of Posting: August 20, 2018**

| Course #* | Course Title | # of TAs required | Term ** | # of Hours | Projected Enrolment (if available) | Supervisor | Anticipated Duties (see below) |
|-----------|------------------------------|-------------------|---------|------------|------------------------------------|-------------------|--------------------------------|
| 3MC3, C11 | Applied Marketing Management | 1 | 1 | 97.5 | 43 | Pujari, Devashish | LSGPIO |

* Not all courses will be assigned teaching assistants as such decisions are subject to budgetary and enrolment considerations. Required courses with tutorial sections receive priority consideration.

** As defined by the applicable Undergraduate or Graduate calendar found at <http://academiccalendars.mcmaster.ca/index.php>.

Anticipated Duties:

| | | | |
|----------|--|----------|--|
| L | Leading Tutorials/Overseeing Laboratories/Field Trip Supervision | P | Preparation (Reading, Attending Lectures, Meeting with Instructor) |
| S | Student Consultation (Emails, Office Hours) | I | Invigilation |
| G | Grading (Marking, Entering Marks) | O | Other duties as assigned: |

Lecture/Laboratory/Tutorial Locations, Times and Days (if available): Please review the Undergraduate Course Timetable prior to applying/indicating your preferences, as TAs may be required to attend some classes. The timetable can be found at <http://registrar.mcmaster.ca/enrol/class-search/>. **Please note:** “C” indicates core section, “L” indicates laboratory section, “T” indicates tutorial section, “D” indicates day, and “E” indicates evening.

| | |
|---|--|
| Skills, Qualifications, Abilities and Experience – Required & Preferred: Minimum A- in this class, or equivalent. PhD in Marketing preferred. | |
| Other Information***: | |

*** Departmental preferences such as special experience or competence required (e.g. registered in same program/Department, specific courses completed, grades in those courses), full-time or part-time student status, or restriction to applicants not holding an undergraduate degree.

For guarantee postings as per 13.02(g)(i):

Written preferences may be submitted to: ___ <https://dsbta.business.mcmaster.ca/>

Applications submitted to: ___ <https://dsbta.business.mcmaster.ca/>

OR For additional postings as per 13.03(b):

Preferences must be submitted by 4:30pm on August 31, 2018

Application deadline: 4:30pm on August 31, 2018

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Last updated: February 2017

APPENDIX A – TEACHING ASSISTANT JOB POSTING

The parties agree that this Appendix sets out the fields of information to be included in the “Teaching Assistant Job Posting” Form.

Teaching Assistant Job Posting

Department/School/Unit: Marketing

Bargaining Unit: CUPE 3906 Unit #1

Wage Rate (include any limitations – i.e. TAs with guarantees only, Class ‘B’ only): **No Limits** **Date of Posting: August 20, 2018**

| Course #* | Course Title | # of TAs required | Term ** | # of Hours | Projected Enrolment (if available) | Supervisor | Anticipated Duties (see below) |
|-----------|------------------------------|-------------------|---------|------------|------------------------------------|------------|--------------------------------|
| 3MC3, C12 | Applied Marketing Management | 1 | 1 | 97.5 | 44 | Wu, Ruhai | LSGPIO |

* Not all courses will be assigned teaching assistants as such decisions are subject to budgetary and enrolment considerations. Required courses with tutorial sections receive priority consideration.

** As defined by the applicable Undergraduate or Graduate calendar found at <http://academiccalendars.mcmaster.ca/index.php>.

Anticipated Duties:

| | | | |
|----------|--|----------|--|
| L | Leading Tutorials/Overseeing Laboratories/Field Trip Supervision | P | Preparation (Reading, Attending Lectures, Meeting with Instructor) |
| S | Student Consultation (Emails, Office Hours) | I | Invigilation |
| G | Grading (Marking, Entering Marks) | O | Other duties as assigned: |

Lecture/Laboratory/Tutorial Locations, Times and Days (if available): Please review the Undergraduate Course Timetable prior to applying/indicating your preferences, as TAs may be required to attend some classes. The timetable can be found at <http://registrar.mcmaster.ca/enrol/class-search/>. **Please note:** “C” indicates core section, “L” indicates laboratory section, “T” indicates tutorial section, “D” indicates day, and “E” indicates evening.

| | |
|---|--|
| Skills, Qualifications, Abilities and Experience – Required & Preferred: Minimum A- in this class, or equivalent. PhD in Marketing preferred. | |
| Other Information***: | |

*** Departmental preferences such as special experience or competence required (e.g. registered in same program/Department, specific courses completed, grades in those courses), full-time or part-time student status, or restriction to applicants not holding an undergraduate degree.

For guarantee postings as per 13.02(g)(i):

Written preferences may be submitted to: ___ <https://dsbta.business.mcmaster.ca/>

Applications submitted to: ___ <https://dsbta.business.mcmaster.ca/>

OR For additional postings as per 13.03(b):

Preferences must be submitted by 4:30pm on August 31, 2018

Application deadline: 4:30pm on August 31, 2018

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Last updated: February 2017

APPENDIX A – TEACHING ASSISTANT JOB POSTING

The parties agree that this Appendix sets out the fields of information to be included in the “Teaching Assistant Job Posting” Form.

Teaching Assistant Job Posting

Department/School/Unit: Marketing

Bargaining Unit: CUPE 3906 Unit #1

Wage Rate (include any limitations – i.e. TAs with guarantees only, Class ‘B’ only): **No Limits** **Date of Posting: August 20, 2018**

| Course #* | Course Title | # of TAs required | Term ** | # of Hours | Projected Enrolment (if available) | Supervisor | Anticipated Duties (see below) |
|-----------|------------------------------|-------------------|---------|------------|------------------------------------|------------------------------|--------------------------------|
| 3MC3, C13 | Applied Marketing Management | 1 | 1 | 97.5 | 43 | Sessional 12 - MKTG, Unknown | LSGPIO |

* Not all courses will be assigned teaching assistants as such decisions are subject to budgetary and enrolment considerations. Required courses with tutorial sections receive priority consideration.

** As defined by the applicable Undergraduate or Graduate calendar found at <http://academiccalendars.mcmaster.ca/index.php>.

Anticipated Duties:

| | | | |
|----------|--|----------|--|
| L | Leading Tutorials/Overseeing Laboratories/Field Trip Supervision | P | Preparation (Reading, Attending Lectures, Meeting with Instructor) |
| S | Student Consultation (Emails, Office Hours) | I | Invigilation |
| G | Grading (Marking, Entering Marks) | O | Other duties as assigned: |

Lecture/Laboratory/Tutorial Locations, Times and Days (if available): Please review the Undergraduate Course Timetable prior to applying/indicating your preferences, as TAs may be required to attend some classes. The timetable can be found at <http://registrar.mcmaster.ca/enrol/class-search/>. **Please note:** “C” indicates core section, “L” indicates laboratory section, “T” indicates tutorial section, “D” indicates day, and “E” indicates evening.

| | |
|---|--|
| Skills, Qualifications, Abilities and Experience – Required & Preferred: Minimum A- in this class, or equivalent. PhD in Marketing preferred. | |
| Other Information***: | |

*** Departmental preferences such as special experience or competence required (e.g. registered in same program/Department, specific courses completed, grades in those courses), full-time or part-time student status, or restriction to applicants not holding an undergraduate degree.

For guarantee postings as per 13.02(g)(i):

Written preferences may be submitted to: ___ <https://dsbta.business.mcmaster.ca/>

Applications submitted to: ___ <https://dsbta.business.mcmaster.ca/>

OR For additional postings as per 13.03(b):

Preferences must be submitted by 4:30pm on August 31, 2018

Application deadline: 4:30pm on August 31, 2018

All qualified candidates are encouraged to apply. However, those legally able to work in Canada and at McMaster University will be given priority. McMaster is strongly committed to employment equity within its community, and to recruiting a diverse faculty and staff. Accordingly, the University especially encourages applications from women, members of visible minorities, Aboriginal persons, members of sexual minorities, and persons with disabilities.

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Last updated: February 2017

APPENDIX A – TEACHING ASSISTANT JOB POSTING

The parties agree that this Appendix sets out the fields of information to be included in the “Teaching Assistant Job Posting” Form.

Teaching Assistant Job Posting

Department/School/Unit: Marketing

Bargaining Unit: CUPE 3906 Unit #1

Wage Rate (include any limitations – i.e. TAs with guarantees only, Class ‘B’ only): **No Limits** **Date of Posting: August 20, 2018**

| Course #* | Course Title | # of TAs required | Term ** | # of Hours | Projected Enrolment (if available) | Supervisor | Anticipated Duties (see below) |
|-----------|------------------------------|-------------------|---------|------------|------------------------------------|-----------------------------|--------------------------------|
| 3MC3, C14 | Applied Marketing Management | 1 | 1 | 97.5 | 43 | Sessional 1 - MKTG, Unknown | LSGPIO |

* Not all courses will be assigned teaching assistants as such decisions are subject to budgetary and enrolment considerations. Required courses with tutorial sections receive priority consideration.

** As defined by the applicable Undergraduate or Graduate calendar found at <http://academiccalendars.mcmaster.ca/index.php>.

Anticipated Duties:

| | | | |
|----------|--|----------|--|
| L | Leading Tutorials/Overseeing Laboratories/Field Trip Supervision | P | Preparation (Reading, Attending Lectures, Meeting with Instructor) |
| S | Student Consultation (Emails, Office Hours) | I | Invigilation |
| G | Grading (Marking, Entering Marks) | O | Other duties as assigned: |

Lecture/Laboratory/Tutorial Locations, Times and Days (if available): Please review the Undergraduate Course Timetable prior to applying/indicating your preferences, as TAs may be required to attend some classes. The timetable can be found at <http://registrar.mcmaster.ca/enrol/class-search/>. **Please note:** “C” indicates core section, “L” indicates laboratory section, “T” indicates tutorial section, “D” indicates day, and “E” indicates evening.

| | |
|---|--|
| Skills, Qualifications, Abilities and Experience – Required & Preferred: Minimum A- in this class, or equivalent. PhD in Marketing preferred. | |
| Other Information***: | |

*** Departmental preferences such as special experience or competence required (e.g. registered in same program/Department, specific courses completed, grades in those courses), full-time or part-time student status, or restriction to applicants not holding an undergraduate degree.

For guarantee postings as per 13.02(g)(i):

Written preferences may be submitted to: ___ <https://dsbta.business.mcmaster.ca/>

Applications submitted to: ___ <https://dsbta.business.mcmaster.ca/>

OR For additional postings as per 13.03(b):

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Application deadline: 4:30pm on August 31, 2018

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Last updated: February 2017

APPENDIX A – TEACHING ASSISTANT JOB POSTING

The parties agree that this Appendix sets out the fields of information to be included in the “Teaching Assistant Job Posting” Form.

Teaching Assistant Job Posting

Department/School/Unit: Marketing

Bargaining Unit: CUPE 3906 Unit #1

Wage Rate (include any limitations – i.e. TAs with guarantees only, Class ‘B’ only): **No Limits** **Date of Posting: August 20, 2018**

| Course #* | Course Title | # of TAs required | Term ** | # of Hours | Projected Enrolment (if available) | Supervisor | Anticipated Duties (see below) |
|-------------------|------------------|-------------------|---------|------------|------------------------------------|----------------|--------------------------------|
| 4ME3, C01 and C02 | Sales Management | 1 | 1 | 65 | 36 | Malik, Mandeep | LSGPIO |

* Not all courses will be assigned teaching assistants as such decisions are subject to budgetary and enrolment considerations. Required courses with tutorial sections receive priority consideration.

** As defined by the applicable Undergraduate or Graduate calendar found at <http://academiccalendars.romcmaster.ca/index.php>.

Anticipated Duties:

| | | | |
|----------|--|----------|--|
| L | Leading Tutorials/Overseeing Laboratories/Field Trip Supervision | P | Preparation (Reading, Attending Lectures, Meeting with Instructor) |
| S | Student Consultation (Emails, Office Hours) | I | Invigilation |
| G | Grading (Marking, Entering Marks) | O | Other duties as assigned: |

Lecture/Laboratory/Tutorial Locations, Times and Days (if available): Please review the Undergraduate Course Timetable prior to applying/indicating your preferences, as TAs may be required to attend some classes. The timetable can be found at <http://registrar.mcmaster.ca/enrol/class-search/>. **Please note:** “C” indicates core section, “L” indicates laboratory section, “T” indicates tutorial section, “D” indicates day, and “E” indicates evening.

| | |
|---|--|
| Skills, Qualifications, Abilities and Experience – Required & Preferred: Minimum A- in this class, or equivalent. PhD in Marketing preferred. | |
| Other Information***: | |

*** Departmental preferences such as special experience or competence required (e.g. registered in same program/Department, specific courses completed, grades in those courses), full-time or part-time student status, or restriction to applicants not holding an undergraduate degree.

For guarantee postings as per 13.02(g)(i):

Written preferences may be submitted to: <https://dsbta.business.mcmaster.ca/>

Applications submitted to: <https://dsbta.business.mcmaster.ca/>

OR For additional postings as per 13.03(b):

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Application deadline: 4:30pm on August 31, 2018

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Last updated: February 2017

APPENDIX A – TEACHING ASSISTANT JOB POSTING

The parties agree that this Appendix sets out the fields of information to be included in the “Teaching Assistant Job Posting” Form.

Teaching Assistant Job Posting

Department/School/Unit: Marketing

Bargaining Unit: CUPE 3906 Unit #1

Wage Rate (include any limitations – i.e. TAs with guarantees only, Class ‘B’ only): **No Limits** **Date of Posting: August 20, 2018**

| Course #* | Course Title | # of TAs required | Term ** | # of Hours | Projected Enrolment (if available) | Supervisor | Anticipated Duties (see below) |
|-----------|---------------------------------------|-------------------|---------|------------|------------------------------------|-----------------------------|--------------------------------|
| 4MG3, C01 | Strategic Philanthropy and Leadership | 1 | 1 | 65 | 45 | Sessional 9 - MKTG, Unknown | LSGPIO |

* Not all courses will be assigned teaching assistants as such decisions are subject to budgetary and enrolment considerations. Required courses with tutorial sections receive priority consideration.

** As defined by the applicable Undergraduate or Graduate calendar found at <http://academiccalendars.mcmaster.ca/index.php>.

Anticipated Duties:

| | | | |
|----------|--|----------|--|
| L | Leading Tutorials/Overseeing Laboratories/Field Trip Supervision | P | Preparation (Reading, Attending Lectures, Meeting with Instructor) |
| S | Student Consultation (Emails, Office Hours) | I | Invigilation |
| G | Grading (Marking, Entering Marks) | O | Other duties as assigned: |

Lecture/Laboratory/Tutorial Locations, Times and Days (if available): Please review the Undergraduate Course Timetable prior to applying/indicating your preferences, as TAs may be required to attend some classes. The timetable can be found at <http://registrar.mcmaster.ca/enrol/class-search/>. **Please note:** “C” indicates core section, “L” indicates laboratory section, “T” indicates tutorial section, “D” indicates day, and “E” indicates evening.

| | |
|---|--|
| Skills, Qualifications, Abilities and Experience – Required & Preferred: Organized, detail oriented, web & tech, leadership experience, strong written & spoken communication skills, good research skills. | |
| Other Information***: | |

*** Departmental preferences such as special experience or competence required (e.g. registered in same program/Department, specific courses completed, grades in those courses), full-time or part-time student status, or restriction to applicants not holding an undergraduate degree.

For guarantee postings as per 13.02(g)(i):

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Applications submitted to: ___ <https://dsbta.business.mcmaster.ca/>

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Last updated: February 2017

APPENDIX A – TEACHING ASSISTANT JOB POSTING

The parties agree that this Appendix sets out the fields of information to be included in the “Teaching Assistant Job Posting” Form.

Teaching Assistant Job Posting

Department/School/Unit: Marketing

Bargaining Unit: CUPE 3906 Unit #1

Wage Rate (include any limitations – i.e. TAs with guarantees only, Class ‘B’ only): **No Limits** **Date of Posting: August 20, 2018**

| Course #* | Course Title | # of TAs required | Term ** | # of Hours | Projected Enrolment (if available) | Supervisor | Anticipated Duties (see below) |
|-----------|--------------------|-------------------|---------|------------|------------------------------------|------------------------------|--------------------------------|
| M721, C01 | Business Marketing | 1 | 1 | 32.5 | 25 | Sessional 10 - MKTG, Unknown | LSGPIO |

* Not all courses will be assigned teaching assistants as such decisions are subject to budgetary and enrolment considerations. Required courses with tutorial sections receive priority consideration.

** As defined by the applicable Undergraduate or Graduate calendar found at <http://academiccalendars.mcmaster.ca/index.php>.

Anticipated Duties:

| | | | |
|----------|--|----------|--|
| L | Leading Tutorials/Overseeing Laboratories/Field Trip Supervision | P | Preparation (Reading, Attending Lectures, Meeting with Instructor) |
| S | Student Consultation (Emails, Office Hours) | I | Invigilation |
| G | Grading (Marking, Entering Marks) | O | Other duties as assigned: |

Lecture/Laboratory/Tutorial Locations, Times and Days (if available): Please review the Undergraduate Course Timetable prior to applying/indicating your preferences, as TAs may be required to attend some classes. The timetable can be found at <http://registrar.mcmaster.ca/enrol/class-search/>. **Please note:** “C” indicates core section, “L” indicates laboratory section, “T” indicates tutorial section, “D” indicates day, and “E” indicates evening.

| | |
|---|--|
| Skills, Qualifications, Abilities and Experience – Required & Preferred: Minimum A- in this class, or equivalent. PhD in Marketing preferred. | |
| Other Information***: | |

*** Departmental preferences such as special experience or competence required (e.g. registered in same program/Department, specific courses completed, grades in those courses), full-time or part-time student status, or restriction to applicants not holding an undergraduate degree.

For guarantee postings as per 13.02(g)(i):

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Application deadline: 4:30pm on August 31, 2018

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Last updated: February 2017

APPENDIX A – TEACHING ASSISTANT JOB POSTING

The parties agree that this Appendix sets out the fields of information to be included in the “Teaching Assistant Job Posting” Form.

Teaching Assistant Job Posting

Department/School/Unit: Marketing

Bargaining Unit: CUPE 3906 Unit #1

Wage Rate (include any limitations – i.e. TAs with guarantees only, Class ‘B’ only): **No Limits** **Date of Posting: August 20, 2018**

| Course #* | Course Title | # of TAs required | Term ** | # of Hours | Projected Enrolment (if available) | Supervisor | Anticipated Duties (see below) |
|-----------|--------------------|-------------------|---------|------------|------------------------------------|-----------------------------|--------------------------------|
| M731, C01 | Marketing Research | 1 | 1 | 65 | 30 | Sessional 6 - MKTG, Unknown | LSGPIO |

* Not all courses will be assigned teaching assistants as such decisions are subject to budgetary and enrolment considerations. Required courses with tutorial sections receive priority consideration.

** As defined by the applicable Undergraduate or Graduate calendar found at <http://academiccalendars.mcmaster.ca/index.php>.

Anticipated Duties:

| | | | |
|----------|--|----------|--|
| L | Leading Tutorials/Overseeing Laboratories/Field Trip Supervision | P | Preparation (Reading, Attending Lectures, Meeting with Instructor) |
| S | Student Consultation (Emails, Office Hours) | I | Invigilation |
| G | Grading (Marking, Entering Marks) | O | Other duties as assigned: |

Lecture/Laboratory/Tutorial Locations, Times and Days (if available): Please review the Undergraduate Course Timetable prior to applying/indicating your preferences, as TAs may be required to attend some classes. The timetable can be found at <http://registrar.mcmaster.ca/enrol/class-search/>. **Please note:** “C” indicates core section, “L” indicates laboratory section, “T” indicates tutorial section, “D” indicates day, and “E” indicates evening.

| | |
|---|--|
| Skills, Qualifications, Abilities and Experience – Required & Preferred: Minimum A- in this class, or equivalent. PhD in Marketing preferred. | |
| Other Information***: | |

*** Departmental preferences such as special experience or competence required (e.g. registered in same program/Department, specific courses completed, grades in those courses), full-time or part-time student status, or restriction to applicants not holding an undergraduate degree.

For guarantee postings as per 13.02(g)(i):

Written preferences may be submitted to: ___ <https://dsbta.business.mcmaster.ca/>

Applications submitted to: ___ <https://dsbta.business.mcmaster.ca/>

OR For additional postings as per 13.03(b):

Preferences must be submitted by 4:30pm on August 31, 2018

Application deadline: 4:30pm on August 31, 2018

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Last updated: February 2017

APPENDIX A – TEACHING ASSISTANT JOB POSTING

The parties agree that this Appendix sets out the fields of information to be included in the “Teaching Assistant Job Posting” Form.

Teaching Assistant Job Posting

Department/School/Unit: Marketing

Bargaining Unit: CUPE 3906 Unit #1

Wage Rate (include any limitations – i.e. TAs with guarantees only, Class ‘B’ only): **No Limits** **Date of Posting: August 20, 2018**

| Course #* | Course Title | # of TAs required | Term ** | # of Hours | Projected Enrolment (if available) | Supervisor | Anticipated Duties (see below) |
|-----------|------------------------------|-------------------|---------|------------|------------------------------------|-----------------------------|--------------------------------|
| M734, C01 | Strategic Marketing Analysis | 1 | 1 | 32.5 | 25 | Sessional 9 - MKTG, Unknown | LSGPIO |

* Not all courses will be assigned teaching assistants as such decisions are subject to budgetary and enrolment considerations. Required courses with tutorial sections receive priority consideration.

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Anticipated Duties:

| | | | |
|----------|--|----------|--|
| L | Leading Tutorials/Overseeing Laboratories/Field Trip Supervision | P | Preparation (Reading, Attending Lectures, Meeting with Instructor) |
| S | Student Consultation (Emails, Office Hours) | I | Invigilation |
| G | Grading (Marking, Entering Marks) | O | Other duties as assigned: |

Lecture/Laboratory/Tutorial Locations, Times and Days (if available): Please review the Undergraduate Course Timetable prior to applying/indicating your preferences, as TAs may be required to attend some classes. The timetable can be found at <http://registrar.mcmaster.ca/enrol/class-search/>. **Please note:** “C” indicates core section, “L” indicates laboratory section, “T” indicates tutorial section, “D” indicates day, and “E” indicates evening.

| | |
|---|--|
| Skills, Qualifications, Abilities and Experience – Required & Preferred: Minimum A- in this class, or equivalent. PhD in Marketing preferred. | |
| Other Information***: | |

*** Departmental preferences such as special experience or competence required (e.g. registered in same program/Department, specific courses completed, grades in those courses), full-time or part-time student status, or restriction to applicants not holding an undergraduate degree.

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Last updated: February 2017

APPENDIX A – TEACHING ASSISTANT JOB POSTING

The parties agree that this Appendix sets out the fields of information to be included in the “Teaching Assistant Job Posting” Form.

Teaching Assistant Job Posting

Department/School/Unit: Marketing

Bargaining Unit: CUPE 3906 Unit #1

Wage Rate (include any limitations – i.e. TAs with guarantees only, Class ‘B’ only): **No Limits** **Date of Posting: August 20, 2018**

| Course #* | Course Title | # of TAs required | Term ** | # of Hours | Projected Enrolment (if available) | Supervisor | Anticipated Duties (see below) |
|-----------|----------------------|-------------------|---------|------------|------------------------------------|----------------|--------------------------------|
| M750, C01 | Consultative Selling | 1 | 1 | 32.5 | 25 | Malik, Mandeep | LSGPIO |

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Anticipated Duties:

| | | | |
|----------|--|----------|--|
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| | |
|---|--|
| Skills, Qualifications, Abilities and Experience – Required & Preferred: Minimum A- in this class, or equivalent. PhD in Marketing preferred. | |
| Other Information***: | |

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Last updated: February 2017

APPENDIX A – TEACHING ASSISTANT JOB POSTING

The parties agree that this Appendix sets out the fields of information to be included in the “Teaching Assistant Job Posting” Form.

Teaching Assistant Job Posting

Department/School/Unit: Marketing

Bargaining Unit: CUPE 3906 Unit #1

Wage Rate (include any limitations – i.e. TAs with guarantees only, Class ‘B’ only): **No Limits** **Date of Posting: August 20, 2018**

| Course #* | Course Title | # of TAs required | Term ** | # of Hours | Projected Enrolment (if available) | Supervisor | Anticipated Duties (see below) |
|-----------|---------------------|-------------------|---------|------------|------------------------------------|-----------------|--------------------------------|
| 3MB3, C01 | Consumer Motivation | 1 | 2 | 32.5 | 36 | Hupfer, Maureen | LSGPIO |

* Not all courses will be assigned teaching assistants as such decisions are subject to budgetary and enrolment considerations. Required courses with tutorial sections receive priority consideration.

** As defined by the applicable Undergraduate or Graduate calendar found at <http://academiccalendars.mcmaster.ca/index.php>.

Anticipated Duties:

| | | | |
|----------|--|----------|--|
| L | Leading Tutorials/Overseeing Laboratories/Field Trip Supervision | P | Preparation (Reading, Attending Lectures, Meeting with Instructor) |
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| G | Grading (Marking, Entering Marks) | O | Other duties as assigned: |

Lecture/Laboratory/Tutorial Locations, Times and Days (if available): Please review the Undergraduate Course Timetable prior to applying/indicating your preferences, as TAs may be required to attend some classes. The timetable can be found at <http://registrar.mcmaster.ca/enrol/class-search/>. **Please note:** “C” indicates core section, “L” indicates laboratory section, “T” indicates tutorial section, “D” indicates day, and “E” indicates evening.

| | |
|---|--|
| Skills, Qualifications, Abilities and Experience – Required & Preferred: Minimum A- in this class, or equivalent. PhD in Marketing preferred. | |
| Other Information***: | |

*** Departmental preferences such as special experience or competence required (e.g. registered in same program/Department, specific courses completed, grades in those courses), full-time or part-time student status, or restriction to applicants not holding an undergraduate degree.

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Last updated: February 2017

APPENDIX A – TEACHING ASSISTANT JOB POSTING

The parties agree that this Appendix sets out the fields of information to be included in the “Teaching Assistant Job Posting” Form.

Teaching Assistant Job Posting

Department/School/Unit: Marketing

Bargaining Unit: CUPE 3906 Unit #1

Wage Rate (include any limitations – i.e. TAs with guarantees only, Class ‘B’ only): **No Limits** **Date of Posting: August 20, 2018**

| Course #* | Course Title | # of TAs required | Term ** | # of Hours | Projected Enrolment (if available) | Supervisor | Anticipated Duties (see below) |
|-----------|---------------------|-------------------|---------|------------|------------------------------------|-----------------|--------------------------------|
| 3MB3, C02 | Consumer Motivation | 1 | 2 | 65 | 44 | Hupfer, Maureen | LSGPIO |

* Not all courses will be assigned teaching assistants as such decisions are subject to budgetary and enrolment considerations. Required courses with tutorial sections receive priority consideration.

** As defined by the applicable Undergraduate or Graduate calendar found at <http://academiccalendars.mcmaster.ca/index.php>.

Anticipated Duties:

| | | | |
|----------|--|----------|--|
| L | Leading Tutorials/Overseeing Laboratories/Field Trip Supervision | P | Preparation (Reading, Attending Lectures, Meeting with Instructor) |
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Lecture/Laboratory/Tutorial Locations, Times and Days (if available): Please review the Undergraduate Course Timetable prior to applying/indicating your preferences, as TAs may be required to attend some classes. The timetable can be found at <http://registrar.mcmaster.ca/enrol/class-search/>. **Please note:** “C” indicates core section, “L” indicates laboratory section, “T” indicates tutorial section, “D” indicates day, and “E” indicates evening.

| | |
|---|--|
| Skills, Qualifications, Abilities and Experience – Required & Preferred: Minimum A- in this class, or equivalent. PhD in Marketing preferred. | |
| Other Information***: | |

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Last updated: February 2017

APPENDIX A – TEACHING ASSISTANT JOB POSTING

The parties agree that this Appendix sets out the fields of information to be included in the “Teaching Assistant Job Posting” Form.

Teaching Assistant Job Posting

Department/School/Unit: Marketing

Bargaining Unit: CUPE 3906 Unit #1

Wage Rate (include any limitations – i.e. TAs with guarantees only, Class ‘B’ only): **No Limits** **Date of Posting: August 20, 2018**

| Course #* | Course Title | # of TAs required | Term ** | # of Hours | Projected Enrolment (if available) | Supervisor | Anticipated Duties (see below) |
|-----------|------------------------------|-------------------|---------|------------|------------------------------------|-----------------------------|--------------------------------|
| 3MC3, C07 | Applied Marketing Management | 1 | 2 | 65 | 24 | Sessional 9 - MKTG, Unknown | LSGPIO |

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Anticipated Duties:

| | | | |
|----------|--|----------|--|
| L | Leading Tutorials/Overseeing Laboratories/Field Trip Supervision | P | Preparation (Reading, Attending Lectures, Meeting with Instructor) |
| S | Student Consultation (Emails, Office Hours) | I | Invigilation |
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| | |
|---|--|
| Skills, Qualifications, Abilities and Experience – Required & Preferred: Minimum A- in this class, or equivalent. PhD in Marketing preferred. | |
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Last updated: February 2017

APPENDIX A – TEACHING ASSISTANT JOB POSTING

The parties agree that this Appendix sets out the fields of information to be included in the “Teaching Assistant Job Posting” Form.

Teaching Assistant Job Posting

Department/School/Unit: Marketing

Bargaining Unit: CUPE 3906 Unit #1

Wage Rate (include any limitations – i.e. TAs with guarantees only, Class ‘B’ only): **No Limits** **Date of Posting: August 20, 2018**

| Course #* | Course Title | # of TAs required | Term ** | # of Hours | Projected Enrolment (if available) | Supervisor | Anticipated Duties (see below) |
|-----------|------------------------------|-------------------|---------|------------|------------------------------------|------------------------------|--------------------------------|
| 3MC3, C08 | Applied Marketing Management | 1 | 2 | 65 | 22 | Sessional 14 - MKTG, Unknown | LSGPIO |

* Not all courses will be assigned teaching assistants as such decisions are subject to budgetary and enrolment considerations. Required courses with tutorial sections receive priority consideration.

** As defined by the applicable Undergraduate or Graduate calendar found at <http://academiccalendars.mcmaster.ca/index.php>.

Anticipated Duties:

| | | | |
|----------|--|----------|--|
| L | Leading Tutorials/Overseeing Laboratories/Field Trip Supervision | P | Preparation (Reading, Attending Lectures, Meeting with Instructor) |
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| | |
|---|--|
| Skills, Qualifications, Abilities and Experience – Required & Preferred: Minimum A- in this class, or equivalent. PhD in Marketing preferred. | |
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Last updated: February 2017

APPENDIX A – TEACHING ASSISTANT JOB POSTING

The parties agree that this Appendix sets out the fields of information to be included in the “Teaching Assistant Job Posting” Form.

Teaching Assistant Job Posting

Department/School/Unit: Marketing

Bargaining Unit: CUPE 3906 Unit #1

Wage Rate (include any limitations – i.e. TAs with guarantees only, Class ‘B’ only): **No Limits** **Date of Posting: August 20, 2018**

| Course #* | Course Title | # of TAs required | Term ** | # of Hours | Projected Enrolment (if available) | Supervisor | Anticipated Duties (see below) |
|-----------|---------------------|-------------------|---------|------------|------------------------------------|---------------|--------------------------------|
| M733, C01 | Marketing Analytics | 1 | 2 | 195 | 40 | Deal, Kenneth | LSGPIO |

* Not all courses will be assigned teaching assistants as such decisions are subject to budgetary and enrolment considerations. Required courses with tutorial sections receive priority consideration.

** As defined by the applicable Undergraduate or Graduate calendar found at <http://academiccalendars.mcmaster.ca/index.php>.

Anticipated Duties:

| | | | |
|----------|--|----------|--|
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| | |
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| Skills, Qualifications, Abilities and Experience – Required & Preferred: Minimum A- in this class, or equivalent. PhD in Marketing preferred. | |
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Last updated: February 2017

APPENDIX A – TEACHING ASSISTANT JOB POSTING

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Teaching Assistant Job Posting

Department/School/Unit: Marketing

Bargaining Unit: CUPE 3906 Unit #1

Wage Rate (include any limitations – i.e. TAs with guarantees only, Class ‘B’ only): **No Limits** **Date of Posting: August 20, 2018**

| Course #* | Course Title | # of TAs required | Term ** | # of Hours | Projected Enrolment (if available) | Supervisor | Anticipated Duties (see below) |
|-----------|--------------------|-------------------|---------|------------|------------------------------------|-----------------------------|--------------------------------|
| M736, C01 | Services Marketing | 1 | 2 | 32.5 | 25 | Sessional 6 - MKTG, Unknown | LSGPIO |

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| | | | |
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| | |
|---|--|
| Skills, Qualifications, Abilities and Experience – Required & Preferred: Minimum A- in this class, or equivalent. PhD in Marketing preferred. | |
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Application deadline: 4:30pm on August 31, 2018

All qualified candidates are encouraged to apply. However, those legally able to work in Canada and at McMaster University will be given priority. McMaster is strongly committed to employment equity within its community, and to recruiting a diverse faculty and staff. Accordingly, the University especially encourages applications from women, members of visible minorities, Aboriginal persons, members of sexual minorities, and persons with disabilities.

Please note: those who have not, at the time of application, been assigned 260 hours of Teaching Assistantship(s) will be given priority consideration. Those who have already been assigned 260 hours of Teaching Assistantship(s) at the time of application may nevertheless apply. Once the preference noted above has been taken into account, applicants who have already been assigned 260 hours of Teaching Assistantship(s) may be offered the position.

Last updated: February 2017

APPENDIX A – TEACHING ASSISTANT JOB POSTING

The parties agree that this Appendix sets out the fields of information to be included in the “Teaching Assistant Job Posting” Form.

Teaching Assistant Job Posting

Department/School/Unit: Marketing

Bargaining Unit: CUPE 3906 Unit #1

Wage Rate (include any limitations – i.e. TAs with guarantees only, Class ‘B’ only): **No Limits** **Date of Posting: August 20, 2018**

| Course #* | Course Title | # of TAs required | Term ** | # of Hours | Projected Enrolment (if available) | Supervisor | Anticipated Duties (see below) |
|------------|--|-------------------|---------|------------|------------------------------------|------------|--------------------------------|
| BL603, C02 | Competing through Digital Transformation and Analytics | 1 | 2 | 32.5 | 50 | Sessional | LSGPIO |

* Not all courses will be assigned teaching assistants as such decisions are subject to budgetary and enrolment considerations. Required courses with tutorial sections receive priority consideration.

** As defined by the applicable Undergraduate or Graduate calendar found at <http://academiccalendars.mcmaster.ca/index.php>.

Anticipated Duties:

| | | | |
|----------|--|----------|--|
| L | Leading Tutorials/Overseeing Laboratories/Field Trip Supervision | P | Preparation (Reading, Attending Lectures, Meeting with Instructor) |
| S | Student Consultation (Emails, Office Hours) | I | Invigilation |
| G | Grading (Marking, Entering Marks) | O | Other duties as assigned: |

Lecture/Laboratory/Tutorial Locations, Times and Days (if available): Please review the Undergraduate Course Timetable prior to applying/indicating your preferences, as TAs may be required to attend some classes. The timetable can be found at <http://registrar.mcmaster.ca/enrol/class-search/>. **Please note:** “C” indicates core section, “L” indicates laboratory section, “T” indicates tutorial section, “D” indicates day, and “E” indicates evening.

| | |
|---|--|
| Skills, Qualifications, Abilities and Experience – Required & Preferred: Minimum A- in this class, or equivalent. PhD in Marketing preferred. | |
| Other Information***: | |

*** Departmental preferences such as special experience or competence required (e.g. registered in same program/Department, specific courses completed, grades in those courses), full-time or part-time student status, or restriction to applicants not holding an undergraduate degree.

For guarantee postings as per 13.02(g)(i):

Written preferences may be submitted to: ___ <https://dsbta.business.mcmaster.ca/>

Applications submitted to: ___ <https://dsbta.business.mcmaster.ca/>

OR For additional postings as per 13.03(b):

Preferences must be submitted by 4:30pm on August 31, 2018

Application deadline: 4:30pm on August 31, 2018

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Last updated: February 2017