APPENDIX A – TEACHING ASSISTANT JOB POSTING

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Teaching Assistant Job Posting

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<th># of Hours</th>
<th>Projected Enrolment (if available)</th>
<th>Supervisor</th>
<th>Anticipated Duties (see below)</th>
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<tbody>
<tr>
<td>3MB3, C01</td>
<td>Consumer Motivation</td>
<td>1</td>
<td>1</td>
<td>65</td>
<td>45</td>
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<td>LSGPIO</td>
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<tr>
<td>3MC3, C02</td>
<td>Applied Marketing Management</td>
<td>1</td>
<td>1</td>
<td>97.5</td>
<td>43</td>
<td>McClelland, Pierre</td>
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Last updated: February 2017
APPENDIX A – TEACHING ASSISTANT JOB POSTING

The parties agree that this Appendix sets out the fields of information to be included in the “Teaching Assistant Job Posting” Form.

Teaching Assistant Job Posting

Department/School/Unit: Marketing
Bargaining Unit: CUPE 3906 Unit #1
Wage Rate (include any limitations – i.e. TAs with guarantees only. Class ‘B’ only): No Limits
Date of Posting: August 20, 2018

<table>
<thead>
<tr>
<th>Course #*</th>
<th>Course Title</th>
<th># of TAs required</th>
<th>Term **</th>
<th># of Hours</th>
<th>Projected Enrolment (if available)</th>
<th>Supervisor</th>
<th>Anticipated Duties (see below)</th>
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<tbody>
<tr>
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<td>Applied Marketing Management</td>
<td>1</td>
<td>1</td>
<td>97.5</td>
<td>43</td>
<td>Malik, Mandeep</td>
<td>LSGPIO</td>
</tr>
</tbody>
</table>

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** As defined by the applicable Undergraduate or Graduate calendar found at http://academiccalendars.romcmaster.ca/index.php.

Anticipated Duties:

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**Department/School/Unit:** Marketing  
**Bargaining Unit:** CUPE 3906 Unit #1  
**Wage Rate** (include any limitations – i.e. TAs with guarantees only, Class ‘B’ only): No Limits  
**Date of Posting:** August 20, 2018

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<td>43</td>
<td>Malik, Mandeep</td>
<td>LSGPIO</td>
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**Teaching Assistant Job Posting**

**Department/School/Unit:** Marketing  
**Bargaining Unit:** CUPE 3906 Unit #1  
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**Date of Posting:** August 20, 2018

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<td>43</td>
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<td>LSGPIO</td>
<td></td>
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Department/School/Unit: Marketing
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<td>1</td>
<td>97.5</td>
<td>43</td>
<td>Pujari, Devashish</td>
<td>LSGPIO</td>
</tr>
</tbody>
</table>

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<td>97.5</td>
<td>44</td>
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<td>97.5</td>
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<td>Sessional 12 - MKTG, Unknown</td>
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<td>36</td>
<td>Malik, Mandeep</td>
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Applications submitted to: ___ https://dsbta.business.mcmaster.ca/

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Last updated: February 2017
APPENDIX A – TEACHING ASSISTANT JOB POSTING

The parties agree that this Appendix sets out the fields of information to be included in the “Teaching Assistant Job Posting” Form.

Teaching Assistant Job Posting

<table>
<thead>
<tr>
<th>Department/School/Unit: Marketing</th>
<th>Bargaining Unit: CUPE 3906 Unit #1</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wage Rate (include any limitations – i.e. TAs with guarantees only, Class ‘B’ only): No Limits</td>
<td>Date of Posting: August 20, 2018</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Course #*</th>
<th>Course Title</th>
<th># of TAs required</th>
<th>Term **</th>
<th># of Hours</th>
<th>Projected Enrolment (if available)</th>
<th>Supervisor</th>
<th>Anticipated Duties (see below)</th>
</tr>
</thead>
<tbody>
<tr>
<td>4MG3, C01</td>
<td>Strategic Philanthropy and Leadership</td>
<td>1</td>
<td>1</td>
<td>65</td>
<td>45</td>
<td>Sessional 9 - MKTG, Unknown</td>
<td>LSGPIO</td>
</tr>
</tbody>
</table>

* Not all courses will be assigned teaching assistants as such decisions are subject to budgetary and enrolment considerations. Required courses with tutorial sections receive priority consideration.
** As defined by the applicable Undergraduate or Graduate calendar found at http://academiccalendars.mcmaster.ca/index.php.

Anticipated Duties:

| L | Leading Tutorials/Overseeing Laboratories/Field Trip Supervision |
| S | Student Consultation (Emails, Office Hours) |
| G | Grading (Marking, Entering Marks) |
| P | Preparation (Reading, Attending Lectures, Meeting with Instructor) |
| I | Invigilation |
| O | Other duties as assigned: |

Lecture/Laboratory/Tutorial Locations, Times and Days (if available): Please review the Undergraduate Course Timetable prior to applying/indicating your preferences, as TAs may be required to attend some classes. The timetable can be found at http://registrar.mcmaster.ca/enrol/class-search/. Please note: “C” indicates core section, “L” indicates laboratory section, “T” indicates tutorial section, “D” indicates day, and “E” indicates evening.

Skills, Qualifications, Abilities and Experience – Required & Preferred:
Organized, detail oriented, web & tech, leadership experience, strong written & spoken communication skills, good research skills.

Other Information***:

*** Departmental preferences such as special experience or competence required (e.g. registered in same program/Department, specific courses completed, grades in those courses), full-time or part-time student status, or restriction to applicants not holding an undergraduate degree.

For guarantee postings as per 13.02(g)(i):
Written preferences may be submitted to:___ https://dsbta.business.mcmaster.ca/ |

OR For additional postings as per 13.03(b):
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Application deadline: 4:30pm on August 31, 2018

Applications submitted to: ____https://dsbta.business.mcmaster.ca/

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Last updated: February 2017
APPENDIX A – TEACHING ASSISTANT JOB POSTING

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Teaching Assistant Job Posting

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<tr>
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<th>Course Title</th>
<th># of TAs required</th>
<th>Term **</th>
<th># of Hours</th>
<th>Projected Enrolment (if available)</th>
<th>Supervisor</th>
<th>Anticipated Duties (see below)</th>
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<tbody>
<tr>
<td>M721, C01</td>
<td>Business Marketing</td>
<td>1</td>
<td>1</td>
<td>32.5</td>
<td>25</td>
<td>Sessional 10 - MKTG, Unknown</td>
<td>LSGPIO</td>
</tr>
</tbody>
</table>

* Not all courses will be assigned teaching assistants as such decisions are subject to budgetary and enrolment considerations. Required courses with tutorial sections receive priority consideration.

** As defined by the applicable Undergraduate or Graduate calendar found at http://academiccalendars.mcmaster.ca/index.php.

Anticipated Duties:

- L Leading Tutorials/Overseeing Laboratories/Field Trip Supervision
- S Student Consultation (Emails, Office Hours)
- G Grading (Marking, Entering Marks)
- P Preparation (Reading, Attending Lectures, Meeting with Instructor)
- I Invigilation
- O Other duties as assigned:

Lecture/Laboratory/Tutorial Locations, Times and Days (if available): Please review the Undergraduate Course Timetable prior to applying/indicating your preferences, as TAs may be required to attend some classes. The timetable can be found at http://registrar.mcmaster.ca/enrol/class-search/. Please note: “C” indicates core section, “L” indicates laboratory section, “T” indicates tutorial section, “D” indicates day, and “E” indicates evening.

Skills, Qualifications, Abilities and Experience – Required & Preferred:
Minimum A- in this class, or equivalent. PhD in Marketing preferred.

Other Information**:

** Departmental preferences such as special experience or competence required (e.g. registered in same program/Department, specific courses completed, grades in those courses), full-time or part-time student status, or restriction to applicants not holding an undergraduate degree.

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*Last updated: February 2017*
APPENDIX A – TEACHING ASSISTANT JOB POSTING

The parties agree that this Appendix sets out the fields of information to be included in the “Teaching Assistant Job Posting” Form.

Teaching Assistant Job Posting

Department/School/Unit: Marketing
Bargaining Unit: CUPE 3906 Unit #1
Wage Rate (include any limitations – i.e. TAs with guarantees only, Class ‘B’ only): No Limits
Date of Posting: August 20, 2018

### Course #* # of TAs required Term ** # of Hours Projected Enrolment (if available) Supervisor Anticipated Duties (see below)

<table>
<thead>
<tr>
<th>Course #*</th>
<th>Course Title</th>
<th># of TAs required</th>
<th>Term **</th>
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<th>Projected Enrolment</th>
<th>Supervisor</th>
<th>Anticipated Duties</th>
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<tbody>
<tr>
<td>M731, C01</td>
<td>Marketing Research</td>
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<td>1</td>
<td>65</td>
<td>30</td>
<td>Sessional 6 - MKTG, Unknown</td>
<td>LSGPIO</td>
</tr>
</tbody>
</table>

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** As defined by the applicable Undergraduate or Graduate calendar found at http://academiccalendars.romcmaster.ca/index.php.

### Anticipated Duties:

| L | Leading Tutorials/Overseeing Laboratories/Field Trip Supervision |
| S | Student Consultation (Emails, Office Hours) |
| G | Grading (Marking, Entering Marks) |
| P | Preparation (Reading, Attending Lectures, Meeting with Instructor) |
| I | Invigilation |
| O | Other duties as assigned: |

### Lecture/Laboratory/Tutorial Locations, Times and Days (if available):

Please review the Undergraduate Course Timetable prior to applying/indicating your preferences, as TAs may be required to attend some classes. The timetable can be found at http://registrar.mcmaster.ca/enrol/class-search/. Please note: “C” indicates core section, “L” indicates laboratory section, “T” indicates tutorial section, “D” indicates day, and “E” indicates evening.

### Skills, Qualifications, Abilities and Experience – Required & Preferred:

Minimum A- in this class, or equivalent. PhD in Marketing preferred.

### Other Information***:

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### For guarantee postings as per 13.02(g)(i):

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** OR For additional postings as per 13.03(b):

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Application deadline: 4:30pm on August 31, 2018

Applications submitted to: ____https://dsbta.business.mcmaster.ca/

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*Last updated: February 2017*
The parties agree that this Appendix sets out the fields of information to be included in the “Teaching Assistant Job Posting” Form.

**Teaching Assistant Job Posting**

**Department/School/Unit:** Marketing  
**Bargaining Unit:** CUPE 3906 Unit #1  
**Wage Rate** (include any limitations – i.e. TAs with guarantees only, Class ‘B’ only): No Limits  
**Date of Posting:** August 20, 2018

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<tr>
<th>Course #*</th>
<th>Course Title</th>
<th># of TAs required</th>
<th>Term **</th>
<th># of Hours</th>
<th>Projected Enrolment (if available)</th>
<th>Supervisor</th>
<th>Anticipated Duties (see below)</th>
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<tr>
<td>M734, C01</td>
<td>Strategic Marketing Analysis</td>
<td>1</td>
<td>1</td>
<td>32.5</td>
<td>25</td>
<td>Sessional 9 - MKTG, Unknown</td>
<td>LSGPIO</td>
</tr>
</tbody>
</table>

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** As defined by the applicable Undergraduate or Graduate calendar found at [http://academiccalendars.romcmaster.ca/index.php](http://academiccalendars.romcmaster.ca/index.php).

**Anticipated Duties:**

- L Leading Tutorials/Overseeing Laboratories/Field Trip Supervision  
- P Preparation (Reading, Attending Lectures, Meeting with Instructor)  
- S Student Consultation (Emails, Office Hours)  
- I Invigilation  
- G Grading (Marking, Entering Marks)  
- O Other duties as assigned:

**Lecture/Laboratory/Tutorial Locations, Times and Days (if available):** Please review the Undergraduate Course Timetable prior to applying/indicating your preferences, as TAs may be required to attend some classes. The timetable can be found at [http://registrar.mcmaster.ca/enrol/class-search/](http://registrar.mcmaster.ca/enrol/class-search/). Please note: “C” indicates core section, “L” indicates laboratory section, “T” indicates tutorial section, “D” indicates day, and “E” indicates evening.

**Skills, Qualifications, Abilities and Experience – Required & Preferred:**
Minimum A- in this class, or equivalent. PhD in Marketing preferred.

**Other Information***:**

*** Departmental preferences such as special experience or competence required (e.g. registered in same program/Department, specific courses completed, grades in those courses), full-time or part-time student status, or restriction to applicants not holding an undergraduate degree.

**For guarantee postings as per 13.02(g)(i):**
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Teaching Assistant Job Posting

Department/School/Unit: Marketing  
Bargaining Unit: CUPE 3906 Unit #1  
Wage Rate (include any limitations – i.e. TAs with guarantees only. Class ‘B’ only): No Limits  
Date of Posting: August 20, 2018

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<tr>
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<th>Course Title</th>
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<th>Supervisor</th>
<th>Anticipated Duties (see below)</th>
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</thead>
<tbody>
<tr>
<td>M750, C01</td>
<td>Consultative Selling</td>
<td>1</td>
<td>1</td>
<td>32.5</td>
<td>25</td>
<td>Malik, Mandeep</td>
<td>LSGPIO</td>
</tr>
</tbody>
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- P Preparation (Reading, Attending Lectures, Meeting with Instructor)
- I Invigilation
- O Other duties as assigned

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Other Information***:

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## Teaching Assistant Job Posting

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<th>Bargaining Unit: CUPE 3906 Unit #1</th>
</tr>
</thead>
<tbody>
<tr>
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<td><strong>Date of Posting:</strong> August 20, 2018</td>
</tr>
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</table>

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<th># of TAs required</th>
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<th># of Hours</th>
<th>Projected Enrolment (if available)</th>
<th>Supervisor</th>
<th>Anticipated Duties (see below)</th>
</tr>
</thead>
<tbody>
<tr>
<td>3MB3, C01</td>
<td>Consumer Motivation</td>
<td>1</td>
<td>2</td>
<td>32.5</td>
<td>36</td>
<td>Hupfer, Maureen</td>
<td>LSGPIO</td>
</tr>
</tbody>
</table>

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## Anticipated Duties:

<table>
<thead>
<tr>
<th>L</th>
<th>Leading Tutorials/Overseeing Laboratories/Field Trip Supervision</th>
</tr>
</thead>
<tbody>
<tr>
<td>S</td>
<td>Student Consultation (Emails, Office Hours)</td>
</tr>
<tr>
<td>G</td>
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</tr>
<tr>
<td>I</td>
<td>Invigilation</td>
</tr>
<tr>
<td>O</td>
<td>Other duties as assigned:</td>
</tr>
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</table>

## Lecture/Laboratory/Tutorial Locations, Times and Days (if available):

Please review the Undergraduate Course Timetable prior to applying/indicating your preferences, as TAs may be required to attend some classes. The timetable can be found at [http://registrar.mcmaster.ca/enrol/class-search/](http://registrar.mcmaster.ca/enrol/class-search/). Please note: “C” indicates core section, “L” indicates laboratory section, “T” indicates tutorial section, “D” indicates day, and “E” indicates evening.

## Skills, Qualifications, Abilities and Experience – Required & Preferred:

Minimum A- in this class, or equivalent. PhD in Marketing preferred.

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OR For additional postings as per 13.03(b):

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APPENDIX A – TEACHING ASSISTANT JOB POSTING

The parties agree that this Appendix sets out the fields of information to be included in the “Teaching Assistant Job Posting” Form.

Teaching Assistant Job Posting

Department/School/Unit: Marketing  
Bargaining Unit: CUPE 3906 Unit #1  
Wage Rate (include any limitations – i.e. TAs with guarantees only, Class ‘B’ only): No Limits  
Date of Posting: August 20, 2018

<table>
<thead>
<tr>
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<th>Supervisor</th>
<th>Anticipated Duties</th>
</tr>
</thead>
<tbody>
<tr>
<td>3MB3, C02</td>
<td>Consumer Motivation</td>
<td>1</td>
<td>2</td>
<td>65</td>
<td>44</td>
<td>Hupfer, Maureen</td>
<td>LSGPIO</td>
</tr>
</tbody>
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Anticipated Duties:

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| S | Student Consultation (Emails, Office Hours)                    | I | Invigilation                                                      |
| G | Grading (Marking, Entering Marks)                              | O | Other duties as assigned:                                       |

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Skills, Qualifications, Abilities and Experience – Required & Preferred:

Minimum A- in this class, or equivalent. PhD in Marketing preferred.

Other Information***:

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Teaching Assistant Job Posting

Department/School/Unit: Marketing
Bargaining Unit: CUPE 3906 Unit #1
Wage Rate (include any limitations – i.e. TAs with guarantees only, Class ‘B’ only): No Limits

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<thead>
<tr>
<th>Course #*</th>
<th>Course Title</th>
<th># of TAs required</th>
<th>Term **</th>
<th># of Hours</th>
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<th>Supervisor</th>
<th>Anticipated Duties (see below)</th>
</tr>
</thead>
<tbody>
<tr>
<td>3MC3, C07</td>
<td>Applied Marketing Management</td>
<td>1</td>
<td>2</td>
<td>65</td>
<td>24</td>
<td>Sessional 9 - MKTG, Unknown</td>
<td>LSGPIO</td>
</tr>
</tbody>
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Anticipated Duties:

<table>
<thead>
<tr>
<th>L</th>
<th>Leading Tutorials/Overseeing Laboratories/Field Trip Supervision</th>
</tr>
</thead>
<tbody>
<tr>
<td>S</td>
<td>Student Consultation (Emails, Office Hours)</td>
</tr>
<tr>
<td>G</td>
<td>Grading (Marking, Entering Marks)</td>
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<tr>
<td>P</td>
<td>Preparation (Reading, Attending Lectures, Meeting with Instructor)</td>
</tr>
<tr>
<td>I</td>
<td>Invigilation</td>
</tr>
<tr>
<td>O</td>
<td>Other duties as assigned:</td>
</tr>
</tbody>
</table>

Lecture/Laboratory/Tutorial Locations, Times and Days (if available): Please review the Undergraduate Course Timetable prior to applying/indicating your preferences, as TAs may be required to attend some classes. The timetable can be found at [http://registrar.mcmaster.ca/enrol/class-search/](http://registrar.mcmaster.ca/enrol/class-search/). Please note: “C” indicates core section, “L” indicates laboratory section, “T” indicates tutorial section, “D” indicates day, and “E” indicates evening.

Skills, Qualifications, Abilities and Experience – Required & Preferred:
Minimum A- in this class, or equivalent. PhD in Marketing preferred.

Other Information***:

*** Departmental preferences such as special experience or competence required (e.g. registered in same program/Department, specific courses completed, grades in those courses), full-time or part-time student status, or restriction to applicants not holding an undergraduate degree.

For guarantee postings as per 13.02(g)(i):
Written preferences may be submitted to: ___ https://dsbta.business.mcmaster.ca/

OR For additional postings as per 13.03(b):
Preferences must be submitted by 4:30pm on August 31, 2018
Application deadline: 4:30pm on August 31, 2018

Applications submitted to: ____https://dsbta.business.mcmaster.ca/

All qualified candidates are encouraged to apply. However, those legally able to work in Canada and at McMaster University will be given priority. McMaster is strongly committed to employment equity within its community, and to recruiting a diverse faculty and staff. Accordingly, the University especially encourages applications from women, members of visible minorities, Aboriginal persons, members of sexual minorities, and persons with disabilities.
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Last updated: February 2017
The parties agree that this Appendix sets out the fields of information to be included in the “Teaching Assistant Job Posting” Form.

### Teaching Assistant Job Posting

**Department/School/Unit:** Marketing  
**Bargaining Unit:** CUPE 3906 Unit #1  
**Wage Rate** (include any limitations – i.e. TAs with guarantees only. Class ‘B’ only): No Limits  
**Date of Posting:** August 20, 2018

<table>
<thead>
<tr>
<th>Course #*</th>
<th>Course Title</th>
<th># of TAs required</th>
<th>Term **</th>
<th># of Hours</th>
<th>Projected Enrolment (if available)</th>
<th>Supervisor</th>
<th>Anticipated Duties (see below)</th>
</tr>
</thead>
<tbody>
<tr>
<td>3MC3, C08</td>
<td>Applied Marketing Management</td>
<td>1</td>
<td>2</td>
<td>65</td>
<td>22</td>
<td>Sessional 14 - MKTG, Unknown</td>
<td>LSGPIO</td>
</tr>
</tbody>
</table>

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### Anticipated Duties:

- **L** Leading Tutorials/Overseeing Laboratories/Field Trip Supervision
- **P** Preparation (Reading, Attending Lectures, Meeting with Instructor)
- **S** Student Consultation (Emails, Office Hours)
- **I** Invigilation
- **G** Grading (Marking, Entering Marks)
- **O** Other duties as assigned:

### Lecture/Laboratory/Tutorial Locations, Times and Days (if available):

Please review the Undergraduate Course Timetable prior to applying/indicating your preferences, as TAs may be required to attend some classes. The timetable can be found at [http://registrar.mcmaster.ca/enrol/class-search/](http://registrar.mcmaster.ca/enrol/class-search/). **Please note:** “C” indicates core section, “L” indicates laboratory section, “T” indicates tutorial section, “D” indicates day, and “E” indicates evening.

### Skills, Qualifications, Abilities and Experience – Required & Preferred:

Minimum A- in this class, or equivalent. PhD in Marketing preferred.

### Other Information***:

*** Departmental preferences such as special experience or competence required (e.g. registered in same program/Department, specific courses completed, grades in those courses), full-time or part-time student status, or restriction to applicants not holding an undergraduate degree.

### For guarantee postings as per 13.02(g)(i):

Written preferences may be submitted to: [https://dsbta.business.mcmaster.ca/](https://dsbta.business.mcmaster.ca/)

ORS For additional postings as per 13.03(b):

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Application deadline: 4:30pm on August 31, 2018

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Last updated: February 2017
APPENDIX A – TEACHING ASSISTANT JOB POSTING

The parties agree that this Appendix sets out the fields of information to be included in the “Teaching Assistant Job Posting” Form.

Teaching Assistant Job Posting

Department/School/Unit: Marketing
Bargaining Unit: CUPE 3906 Unit #1
Wage Rate (include any limitations – i.e. TAs with guarantees only, Class ‘B’ only): No Limits
Date of Posting: August 20, 2018

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<tr>
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<th>Projected Enrolment (if available)</th>
<th>Supervisor</th>
<th>Anticipated Duties</th>
</tr>
</thead>
<tbody>
<tr>
<td>M733, C01</td>
<td>Marketing Analytics</td>
<td>1</td>
<td>2</td>
<td>195</td>
<td>40</td>
<td>Deal, Kenneth</td>
<td>LSGPIO</td>
</tr>
</tbody>
</table>

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** As defined by the applicable Undergraduate or Graduate calendar found at http://academiccalendars.romcmaster.ca/index.php.

Anticipated Duties:

| L Leading Tutorials/Overseeing Laboratories/Field Trip Supervision | P Preparation (Reading, Attending Lectures, Meeting with Instructor) |
| S Student Consultation (Emails, Office Hours) | I Invigilation |
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Lecture/Laboratory/Tutorial Locations, Times and Days (if available): Please review the Undergraduate Course Timetable prior to applying/indicating your preferences, as TAs may be required to attend some classes. The timetable can be found at http://registrar.mcmaster.ca/enrol/class-search/. Please note: “C” indicates core section, “L” indicates laboratory section, “T” indicates tutorial section, “D” indicates day, and “E” indicates evening.

Skills, Qualifications, Abilities and Experience – Required & Preferred:
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Other Information***:

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For guarantee postings as per 13.02(g)(i):

Written preferences may be submitted to: https://dsbta.business.mcmaster.ca/

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OR For additional postings as per 13.03(b):

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### Teaching Assistant Job Posting

**Department/School/Unit:** Marketing  
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**Wage Rate** (include any limitations – i.e. TAs with guarantees only, Class ‘B’ only): No Limits  
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<tbody>
<tr>
<td>M736, C01</td>
<td>Services Marketing</td>
<td>1</td>
<td>2</td>
<td>32.5</td>
<td>25</td>
<td>Sessional 6 - MKTG, Unknown</td>
<td>LSGPIO</td>
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For **guarantee postings as per 13.02(g)(i):**

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Last updated: February 2017
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<tbody>
<tr>
<td>BL603, C02</td>
<td>Competing through Digital Transformation and Analytics</td>
<td>1</td>
<td>2</td>
<td>32.5</td>
<td>50</td>
<td>Sessional</td>
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