

MBA D700
Case Analyses and Presentations
Fall 2020

COURSE OBJECTIVE

Through the case method, students place themselves in the role of the decision maker. As the decision maker within a specified context, they must define the problem, gather and organize relevant information, perform necessary analyses, develop feasible alternative courses of action, evaluate alternative choices and recommend and defend the best course of action with detailed implementation and contingency plans. Appropriate experts will provide diagnostic and analytical foundations and students will receive detailed feedback throughout the course to further develop their analytical and presentation skills. MBA students wishing to represent the DeGroote School of Business at national/international case competitions must take this course or audit a specified subset of this course.

INSTRUCTOR AND CONTACT INFORMATION

Name: Milena Head	E-Mail: headm@mcmaster.ca
Class Times: Thursdays 2:30 pm – 5:30 pm. Please note that students must also be available Thursdays 11:30 am – 2:30 pm	
Virtual Office Hours: TBD	

COURSE DELIVERY

LEARNING ACTIVITIES	DELIVERY	DESCRIPTION	TOOL(S)
Face-to-Face classes at the RJC	Synch	8 Face-to-Face classes at the RJC	Safe social distancing in the auditorium or Great Hall
Virtual Classes	Synch	5 classes via Zoom	Zoom platform
Self-Study	Asynch	Online tool to practice presentation skills	Presenter's Podium

EVALUATIONS	WEIGHT	DESCRIPTION
Case Presentations (team)	60%	Multiple formats (best 6 out of 7 presentations)
Presentation Skills (individual)	15%	Best 5 out of 7
Critiques	10% 10% 5%	Presenter's Podium Written critiques of other teams Presentation self-critique

